

Manchester Evening Herald

VOL. XLII, NO. 4. MANCHESTER, CONN., THURSDAY, OCTOBER 4, 1923. (THIRTY PAGES) PRICE THREE CENTS

NEW GERMAN GOVERNMENT IS FORMED

TO TAKE THE PLACE OF RESIGNED CABINET

Chancellor Stresemann in Condense Form of Rule - Wishes to Have Non-Partisan Members in Control - Political Battle Results in a Victory for Hugo Stinnes, the Industrial Magnate.

AMPLE POLICE PROTECTION SAYS CHIEF GORDON

Manchester's Finest Will Be Largely Augmented by Men from State Force - Chief Urges All to Be on Their Guard, Especially in Crowds.

CLASH OF POWERS

DEATH LIST THREE IN CONVICT FIGHT

15,000 EMPLOYEES NOW OUT OF WORK

PLAN TWO CONCERTS BECAUSE OF CROWDS

FOREIGNERS DEMAND GOVERNOR'S REMOVAL

LABOR IN THE U.S. AGAINST RADICALS

GUARDING STATE HOUSE IN OKLAHOMA CITY

THOUSANDS OF VISITORS HERE LAST EVENING

SWEDISH PASTOR CELEBRATES HIS 75TH BIRTHDAY



Many Lives Lost in Storm Which Swept Middle West

French Cabinet O. K.'s Premier's Stern Policy

ALL IS READY FOR OUR HIGH SCHOOL ALUMNI BANQUET

Nearly 400 Graduates and Teachers Will Attend Reception at Cheney Hall Tonight - Turkey Dinner and Entertainment Program.

Saloon Keepers Philadelphia Defy Governor's Orders

McNAMARA OF THE BRAVES TO PITCH FOR MANCHESTER TOMORROW

Will Face Herman Bronk's All-Stars at New Haven Will Cover Second.

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MARSHAL BISSELL ISSUES ORDERS FOR THE MARDI GRAS

Requests by the Thousands for Useful 120-Page Book - Tells All About the Parades, Pageants and Important Events - Gives Time and Place Where All Events Will Be Held - Town All Dressed Up for Great Event.

C. E. HOUSE HELPED BUILD MANCHESTER

Veteran Merchant Early Identified Himself With the Welfare of the Town of His Birth.

CHARLES E. HOUSE

CHARLES E. HOUSE

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CIRCULATION STATEMENT. 3,952

Copies, daily, was the average circulation of the Evening Herald for the month of September.

THE WEATHER. Generally fair and cooler tonight and Friday; probably light moderate to fresh squalls on Saturday.

MARSHAL BISSELL ISSUES ORDERS FOR THE MARDI GRAS

Requests by the Thousands for Useful 120-Page Book - Tells All About the Parades, Pageants and Important Events - Gives Time and Place Where All Events Will Be Held - Town All Dressed Up for Great Event.

During the past day or two requests for copies of the Official Program of the Manchester Centennial, the publication has been available to the public only two days, yet the demand is so great that it is feared the supply of copies will be exhausted before the arrival of the two big days of the Centennial.

The publication is being well received. It gives the names of all the committees, gives full details of all the events on the official program, including time and place where everything will be held.

The official program is practically independent as regards a proper understanding of the historical past. It gives the names of the five big groups, the Highland Park Committee, the Highland Park Committee, the Highland Park Committee, the Highland Park Committee, the Highland Park Committee.

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SWEDISH PASTOR CELEBRATES HIS 75TH BIRTHDAY

Rev. A. L. Anderson of the Swedish Evangelical Congregational Church on Spruce Street Observes Occasion With Church Supper.

Yesterday was the 75th birthday of the Rev. A. L. Anderson pastor of the Swedish Evangelical Congregational Church on Spruce street, and his relatives and friends observed the occasion by a supper served at the church.

The congregation was represented at the supper by the officers of the church.

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PAGE TWO

FASHIONS - FANCIES - FACTS - FOOD -

The women's closets has been packed with a collection of old-time fashions... but decided it would be a mistake for one or two fashions, and with so much other new of greater importance one woman readers have probably never almost something "tested and tried" rather than the Centennial. We thought of this experiment, with guests in the picture.

Snapshots

By GLUYAS WILLIAMS
Portrait of a Man Changing His Seat at The Movies.



WARANOKE HOTEL DISPLAY

Passing along Main street an example of artistic window dressing... at the Waranoke Hotel. Here, in miniature, the Waranoke, India department... with two wigwags with a chair, sawaw, blue, and a bunch of... of the wigwags hanging on a tree and one leaning against a wigwag.

The standard bearers of the South Methodist church will hold a sale of home made goods on the lawn of Mrs. Jean O. Ferris on Main street Friday afternoon. The proceeds will be devoted to relief work in Japan, through Miss Esther Thurston.

ABOUT TOWN

James and Alice Sarrent of Russell street have purchased a building on the corner of Academy and Monroe streets from William Patterson. The transfer was made through the Arthur A. Knapp Agency.

James P. McNease of New York city is intended to attend the wedding of his daughter Gladys to John Falk... which took place this morning at St. James church. He will also remain for the Centennial celebration, stopping with his mother, Mrs. John McNease of Main street.

For a good light lunch try Luncheonette during Centennial time. McManam's Drug Store, Adv.

LITTLE JACK RABBIT BY DAVID CORY

I had a wabbit stone. I know what I would do. I'd wish for lots of lovely things And give a kid to you. But, oh my dear, I've never known Where is this wonder Washing Stone. "I know," cried a little voice. Looking around to see who had spoken, Little Jack Rabbit asked: "Who are you?" "Here I am," cried the same little voice, and quick as a wink, a tiny fairy jumped out from behind a bush. "Don't frighten my pony," cried the bunny boy as Dimple Gray stood up on his hind legs. "He don't need to frighten," "No, indeed," whimpered the little pony, for that is the way a horse talks, you know. "I've met lots of people in dear Old Mother Goose Land, but never a fairy. "If you come into this forest you will meet many little people like me," answered the fairy. "Will you object if I travel through it?" asked the little rabbit anxiously. "You have my permission," answered the fairy. "I'm Queen of the Forest," she said, jumping from the saddle. "Now I'll make you see this forest," she said, and sitting down in the big stone chair, he closed his eyes and made his wish. But, oh dear me! He was so busy busy that he forgot to say the little magic word, and when he opened his eyes instead of Dimple Gray, there stood a little grey squirrel in the very spot from where the little fairy had disappeared. "Follow me through the trees and by and by I'll come to it. But let me give you some advice. Be sure before you make your wish to say: "From red, rose white, "I'll wish to do what's right." "Thank you," he remembered. Little Jack Rabbit, turning Dimple Gray down the path to the rookey elm.

The CIRCLE

Here is another special Centennial feature for tonight and tomorrow:

Colleen Moore
And
Antonio Moreno
in
"LOOK YOUR BEST"

A full course banquet of fun that will tickle the palate of fat folks, slim folks and those who are in between.

Food! Food! Food!—the greatest temptation a woman knows and one that she can resist everything else but.

An irresistibly funny picture that will make fat folks thin and thin folks fat with laughing.

Comedy and News Reel on Same Bill.

PARK THEATRE

Last Time Today
Anna O. Nilsson and Milton Sills
in
"The Isle of Lost Ships"

Extra-Attraction-Extra
"FIGHTING BLOOD"
(Round 2—New Series)

FRIDAY AND SATURDAY
Douglas MacLean
in
"THE SUNSHINE TRAIL"

PARSONS THEATRE

Direct from a Solid Year on Broadway
Schwab & Kusell
bring you
"The Gingham Girl"

Unless Your Watch
Is a Wonder It Won't Be Running at the End of the First 100 Years—
But—if you have it cleaned and repaired when its insurance may last you a lifetime.
Expert Watch Repairing.
F. E. BRAY
Jeweler
Selwite Block, Cor. Main and Pearl Sts., So. Manchester.

Wirtalla's Class in Dancing will re-open at Orange Hall, Tuesday Evening, Oct. 2, 1928, at 8 P. M. One hour will be given over to teaching, and the remainder of the evening will be for practice and general dancing. Wirtalla's Orchestra of six pieces will play for dancing.

START THE CENTENNIAL RIGHT AND DANCE AT LAUREL PARK TONIGHT
MACHANALIAN ORCHESTRA.
Free Favors, Souvenirs and Conetti.
LAUREL PARK TONIGHT!

SPECIAL PULLMAN CAR TO CARRY LLOYD GEORGE. Chicago—Secretary of Labor Davis and Edward B. Griffin, Cleveland, O., banker, acting as a committee for the American... Washington is arriving in New York October 14. The famous... October 8. His literary... St. Paul, Chicago, Springfield, Ill., Moorhead, Minn., St. Louis, Mo., Louisville, Ky., Frankfurt, Ky., the... Cleveland, O., Pittsburgh, Pa., Washington, D. C., Richmond, Va., Philadelphia, Pa.,

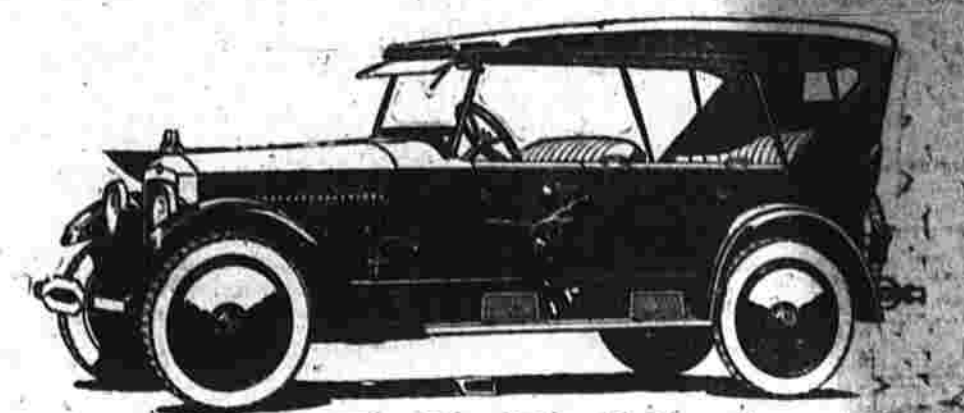
FRADIN'S

711-714 Main St. Johnson Block
Just Between Ourselves

During the short time that we have been serving the public in Manchester and vicinity we have learned many things. Careful study of the demands of our customers has taught us what those demands are and how to meet them. We can't keep in mind the fact that people like to trade where they can feel sure of being satisfied both as to the quality of merchandise and the price they pay for it. It has always seemed to us that we can best serve our public in this manner—
I. By using the greatest care in selecting our merchandise.
II. By buying in sufficient quantity to assure ample variety and yet keep stocks down so that new things can be added as fast as they appear.
III. By selling goods at as low a price as is consistent with a reasonable margin of profit. And always remembering our guarantee to our customers, that we cannot be undersold.
IV. To display our goods in such a way as to please the eye and inform the mind, making selection easy and shopping a delight.
V. To have our salespeople well acquainted and informed as to the stock on hand in our large store in order to render the best possible service.
VI. To have alterations and deliveries accurately and promptly made.
VII. To be ready and anxious at all times to adjust complaints in such a way as to satisfy the customer.

WE SPECIALIZE IN
Women's, Misses' and Children's
Wearing Apparel, Millinery and
Dry Goods.

DURING CENTENNIAL WEEK
STOP AT
533 Main Street
One Block From the Center
And Look Over My Fine Display of
Plumbing - Heating - Electrical Fixtures and Paints
Barstow - Richmond
COAL RANGES
Combination Coal and Gas Ranges
and Gas Ranges.
Hamilton Beach
Electric Vacuum
Cleaner
Edward Hess
Plumbing, Heating
And
Electrical Contractor
533 MAIN STREET
Telephone 1139



We are Authorized Agents For
Studebaker Cars
In Manchester and Vicinity
We carry a large stock of Parts and maintain a First Class Service Station.
We invite your inspection of our 1924 Models now on display.
Our Garage is the Largest in Town. Accessible from every part of the town.



The Stephens-Conkey Co.
20 East Center Street South Manchester
REARDON'S
A Specialty Shop for Women
Dresses
Blouses
Sweaters
Hosiery and Underwear
Reardon's Specialty Shop
901 Main St., So. Manchester.

CAMPBELL'S TOMATO SOUP
3 Cans 25c.
SPECIAL
Centennial
Dinner
You Will Find This An Ideal Place To Eat.
CUISINE PAR EXCELLENCE. SERVICE DE LUXE.
Waranoke Hotel and Restaurant
805 Main Street South Manchester

At C.H. Tryon's
Sanitary Market
Tel. 441
YOU WILL FIND EVERYTHING GOOD FOR YOUR TABLE. ALWAYS QUALITY.
Meats
Home Dressed Chickens, from Mr. Pomroy's, 40c. Doz.
Home Dressed Chickens for roasting, 50c. Doz.
Pork to Boast, 30c. lb.
Pork to Boast, 30c. lb.
Pork to Boast, 30c. lb.
Pork to Boast, 30c. lb.
Pork to Boast, 30c. lb.
Pork to Boast, 30c. lb.
Pork to Boast, 30c. lb.
Pork to Boast, 30c. lb.
Fruit
Apples, 15c. quart.
Basket Peas, 15c. doz.
Cranberries, 15c. quart.
Grapes, 12c. lb.
Fancy Tokay Grapes, 18c. lb.

Motorists
Supplies
Goodyear and Firestone Tires and Tubes
Auto Accessories of All Descriptions.
GOOD YEAR Service Station
Matt Merz
151 No. Main St., Tel. 561, Manchester

Cook's Cider Mill
Open Mondays and Thursdays
Cider Sold in 1-gallon JUGS 24-Gallon KEGS 10-Gallon KEGS 50-Gallon BARRELS
Cider at Farr Bros' Store, next to Post Office.

Do You Want to Earn More to Have More to Be More?

There's More Money In a Business Education
There's always a GOOD POSITION, GOOD SALARY—even leading to your chair in the "Directors' Room"—if you have a business training.
Invest a few dollars now in a course in this Modern School—get a business education—a money making education—you'll need it all your life and you can use it that long.
Investigate our courses and our school—and means of placing you in a good position when you've graduated.
Day and Night Sessions.
Students Entering Every Month.
THE CONN. BUSINESS COLLEGE
ODD FELLOWS' BLOCK SO. MANCHESTER
G. H. Wilcox, Principal.

The Evening Herald... PUBLISHED BY THE HERALD PUBLISHING CO. 275 Market Street, Boston, Mass. Entered at the Post Office at Manchester, N. H., as Second Class Matter, February 17, 1879. Acceptance for mailing at special rate of postage provided for in Act of October 3, 1917, authorized on July 27, 1922. Postmaster: Charles W. Keane. Single Copy, Three Cents.

CENTENNIAL EDITIONS OF THE HERALD... Today and tomorrow the Herald prints greatly enlarged editions in commemoration of the Centennial celebration. As has been repeatedly explained, the ambitious form and extent of the Herald's contribution to this outstanding event in the history of Manchester, which had been originally contemplated were rendered impossible by the fire of last year. A large collection of interesting and relevant data and valuable pictures of Manchester in the past and of the citizens who worked untiringly to bring the town to its present condition were entirely destroyed. The physical reconstruction of the plant and the paper itself has made the right demands upon the energies of the staff.

NEWS and VIEWS OF TIMELY THINGS AT HOME AND ABROAD... Cleveland, Oct. 4.—Voting in Cleveland in November, when the new City Council is elected under the proportional representation plan, will be only a matter of simple arithmetic, but the counting of the ballots will require a little algebra, some plane and solid geometry and perhaps calculus astronomy.

SENSE and NONSENSE... How's Friends, a hally is a fellow who, when he makes a piece of news true to make the editor keep out of the paper.

Don't Stand Up During the Centennial Programs When you can sit down on one of these comfortable folding Camp Chairs for 69c. You can take your seat with you wherever you go, and sit down whenever you want to. One of these camp stools is just the thing to sit on while watching the Centennial Parade, Pageant, Fireworks, Mardi Gras Parade and Dance and while at the Sunday Concert.

WATKINS BROTHERS, Inc. Since 1874. For Centennial Celebration Masks, Crepe Paper, Horns, Streamers, Confetti, Indian Hats, Paper Hats, Balloons, Small Ukuleles, Frog Croakers, Dumb Bells, Crickets, Mama Horns, Rattling Frying Pans, Horn Pipes, Roosters, Accordions, Serpentine Streamers. FRESH KODAK FILMS DEVELOPING AND PRINTING Daily Service. Magnell Drug Co. The Prescription Druggists. 1095 Main Street.

IN MANCHESTER E. J. HOLL "CUTS THE EARTH TO SUIT YOUR TASTE" Manchester's Largest Developer of Real Estate and Sub-Division Has Done Much to Build Up the Town. Mr. Holl arrived in Manchester a stranger in September, 1903 and since that time he has been busy with the possibilities of the town.

Have a Big Store in a Small Town. There are such stores that hold the trade for miles around, some of them built up without largely increasing the capital. The merchant buys small standardized goods from the best sellers that are being sold in large cities. His stock is kept complete at all times by small but frequent orders placed with the Jobber or Manufacturer by TOLL LINE.

Make Your Home More Attractive With Our Boston Ferns. Rex Begonias, Asparagus Ferns, Flowering Vinca. Cincinnati Begonias in Full Bloom. 25c 50c 75c. ANDERSON GREENHOUSES 153 Eldridge Street. South Manchester, Conn. Phone 1399-4.

George W. Smith Overcoats AND HATS JUST OUT OF THE BOX OUR Felts as fresh as your morning roll from the oven. Here, Beauty and Individuality sets every style apart from the rank-and-file of standardized, commonized shapes.

Rheumatic Agony NOW EASILY ENDED. In the hurry and bustle of business life we too often forget to convey to our friends the delicate sentiments of good will or sympathy which may be expressed without words through the medium of beautiful flowers. Our heartfelt greetings go out to the people of Manchester and their honored guests on this, Manchester's greatest birthday celebration.

MAGEE NEW REPUBLIC A MOST REMARKABLE RANGE. Wouldn't you like a fine big range in your home with 4 coal cooking holes—4 gas cooking covers—a coal oven—2 gas ovens and a gas broiler that you could use if the occasion required all at one time—or that you could use any part of it anytime? GAS with COAL or WOOD CAN BE USED SEPARATELY OR BOTH AT ONE TIME—The G. E. KEITH FURNITURE CO.

Manchester's Athletes Are Always Far Out in Front Ranks

BASEBALL STRETCHES OVER 50 YEARS DURING WHICH TIME MANY FAMOUS MEN PLAYED THE NATIONAL GAME HERE

Herman Bronkie Only Local Player to Play in Big League

Circles—Town Always Had First Class Team—Breckinridge, Stuffy McInnis, Casey and Jack Barry Played Here.

Baseball has been played in Manchester over a period of over 50 years, and during that time there have been a number of good teams and some star players turned out from this small town of silk and athletics.

The earliest record of a team playing in this town is that of the old Hookmans who were organized in the year 1840. That team played at the High Mountain Oaks, of Bolton, in Manchester in that year and defeated them, 21 to 14, which may or may not be a record score. The team required several hours to play for the teams began at 1 o'clock and the fastest lasted until darkness had settled over the field.

The scene of this battle was the old park on Woodbridge street, about 1000 ft. from the site of the George Hall house today.

In the following year, another team, called the Old Glories, was formed in Manchester. The uniforms of this team had decorations in the form of stars and stripes, and the name was "The Old Glories." That year the Glories and the Hookmans entered an elimination tournament in East Highfield, in which the Hookmans defeated the Glories, 10 to 0.

Records are somewhat obscure for the intervening time between 1870 and 1893, however, there was a team of older players who engaged another team which would have the name "Manchester."

The team, as the younger team called, was represented on the field by a battery of Joe Bentley, Mike Sullivan and Joe Bentley. On the opposing team were John Williams, a brother of Mike Sullivan, and Bob Holland, catcher.

This game was won by the older team by the score of 5 to 2 and they took the name of the Glories. Teams such as Glascowbury, Co. of Hartford, East Hampton, and so forth, were the opponents of the local team and in a short while the local team had begun to get the idea that they were rather "fast."

They went out to the Waterbury team, managed by Harry Dyer, and were taken care of by Judge H. O. Bowers, Martin Benson, Harry Stratton, and "Val" Murphy, formerly a star on the Yale varsity.

Manchester lost, 22 to 2, and the only reliever feature of the game was the wonderful catch pulled off by Paddy O'Rourke in the fifth inning. One of the best holders ever seen in Manchester was Paddy O'Rourke, and he had it not been for the fact that he was once beaten by a pitched ball, he would have made the big show. Even some baseball player, as plainly shown.

Breakthrough's Team. The great breakthrough came to Manchester in 1902. Previous to that the Manchester team had been playing on the Hollister lot and they kept that field for a number of years.

Among the star men on the local team were: Jack Barry, afterwards of the Athletics and Red Sox; John O'Rourke, of the Indianapolis team of the Indianapolis Association; Joe Casey, on Hartford and the Detroit Tigers; Manager, of the Chicago Cubs, and Herman Bronkie, of the St. Louis Browns, now of the Waterbury Eastern League team.

A tale is told of how sixty dollars came to Manchester, played one game and left. Stuffy came from Boston and played one game with Breckinridge's younger team. This game took place on a Saturday. On Monday night, the old "Dutch Hall" burned down and one life was lost. Stuffy saw the body of the burned person, and he left immediately and left Manchester saw him no more.

"Bobby" Made Hit. When Matheson played for Rockville at the time of the Manchester-Rockville series, he was accompanied with an old horse, which together with blankets, which was appropriately called "Bobby," was in Manchester and when Breckinridge took him to Rockville at the afternoon, he was given a present.

Brownwood, Tex. — The famous "Old Gray Mare" band of the 142d Infantry leaves here October 19 on a special train for San Francisco to attend the fifth annual convention of the American Legion. The "Old Gray Mare" will make the trip "in person," and it is said that "she ain't" what she used to be.

Manchester Holds High Place Among Leading Athletes

Dim Past Reveals Records of Local Athletes—Always a Banner Sports Town—Early History a Bit Confused.

S. M. H. S. Always Well Up in Sport During the Past Twenty-five Years

Star Athletes Kept Name of School Up to High Standard—Three Major Sports Now, Baseball, Basketball and Football.

Billy Madden One of Best Athletes Was Star in All Branches—Met Tragic Death Five Years Ago—Veteran of Spanish-American War.

Younger Local Soccer Team Now One of Leading Aggregations in State.

Olympics Formed Five Years Ago

Then Came Bicycle Racing

Among the different towns and clubs in the state were generally formed, with the exception of Rockville, which of course, was embroiled with the Hills Town.

Baseball of the Past

Football Gains Yearly

Baseball in 1890

Half-Century of German

Football Dummy Gets Tough Deal

Two state championship teams were turned out in the seasons of 1911-12 and 1910-11.

Local History Remembers Basketball at Armory

Watkins Monthly

Soccer Championship Here in 1900

AS FIRST TEAM ORGANIZED CAPTURES STATE TITLE AND DEFENDS IT TWICE

Judge H. O. Bowers Among First Pitchers in Country to Enter Baseball's Hall of Fame As a No Hit No Run Hurler for Yale

Frank Pearson Also Hit Well—Before Hurling No Hit Game He Allowed One Hit in Previous Tilt—Pitched 18 Innings With Solitary Bingle Made Against Him.

William McCourt Organizes First Soccer Team in Buckland—Played Home Games at Woodland Park—Won Title 23 Years Ago and Repeated Last Season.

Local History Remembers Basketball at Armory

Watkins Monthly

Football Dummy Gets Tough Deal

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A WORD OF WELCOME To Centennial Visitors

"ESTASU Casa de Usted." Those who have traveled in Spanish speaking countries will recall this expressive phrase of hospitality—"house is yours." At the present time when we are extending a cordial invitation to Centennial visitors to Manchester to become acquainted with the many service features of this establishment, we can think of nothing that will better convey our welcome than to repeat, "house is yours." Our regular patrons frequently delight us with expressions that indicate their sense of possession of this establishment. They feel that "this house is theirs," and we want newcomers to Manchester to feel the same way. We shall endeavor to render a type of service at all times that shall indicate our desire to have the newest members in the large family of our patrons look upon this house as theirs.

"The Cottage"

The center of interest in our store and the one which attracts so many visitors the year round is The Cottage, a five-room home completely furnished. The idea of furnished rooms in the modern store is no longer new, but it is the unflattering remark of visitors that our Cottage is not only more completely studied out as to details but demonstrates in a most pleasing way what can be done with inexpensive materials artistically assembled.

Our Delivery Service

Our delivery service takes in a wide radius. During the last two weeks our trucks delivered furniture to Brooklyn, N. Y., Providence, R. I., Bridgeport, Waterbury and New Haven, Conn. A fleet of six trucks, continually on the road, make it possible to give you the thing you want when you want it, as near as it can be done. This delivery service is free.

"Watkins Monthly"

Watkins Monthly is a little magazine which we send out gratis to our customers every month. We will have extra sample copies for free distribution during Centennial Week. If, after looking it through, you decide you would like to have it regularly, just leave your name and address and we will be glad to send it without obligation.

WATKINS BROTHERS, Inc.

SINCE 1874

The Harvard University gridiron aspirants, under the direction of Head Coach Bob Fisher, are putting in strenuous hours these days. The above photo shows a member of the team tackling the Dummy.

From our classified advertisements... Wanted... For rent... For sale... Real estate...

Gas Buggies—Transcontinental Tour—'It's Funny How Some People Fool Themselves'... WHAT IF—CHANGED YOUR MIND?... OH THERE'S NO OBJECT TO IT...

Morning News Summary... Civil war, raging in Germany for several days... Army and Navy clerk... Baltimore club set new records...

Evening Herald to Give World's Series Results at Oak Street... Baltimore Club Set New Records in Organized Ball and Will be Sent Against Hartford Tomorrow... Famous "Rube" Parham Has Won Twenty Consecutive Games This Season...

Local Sport Chatter... The Indiana race tomorrow... World's Series Stars... Big League Standings...

McGraw Undecided Who Will Pitch Opening Contest of World's Series... Neph Seems Logical Choice to Oppose Sam Jones, the Yanks' Star Hurler Next Wednesday...

TO RENT... TO RENT... TO RENT... Classified real estate listings.

FOR SALE... Classified real estate listings.

FOR SALE... Classified real estate listings.

FOR SALE... Classified real estate listings.

FOR SALE... Classified real estate listings.

FOR SALE... Classified real estate listings.

FOR SALE... Classified real estate listings.

FOR SALE... Classified real estate listings.

BABY MINE... COULD SAID THAT PRESIDENT COME GETS UP AT 5:30... LOST... WOMAN'S BODY FOUND...

IF RUPTURED TRY THIS FREE... Applied to Any Bump, Old or Recent, Large or Small... Prickly Heat... CHARLES LAKING... Auto Top Repairs...

THE PILL HOLD-UP... THE DRUG CLERK WAS JUST ABOUT TO close up... JOHN CLARK... WOOD WORKING... MILLING, PLANING, BOND SAWING, Cabinet Work, Making.

S. C. ERIKSON... Man, Construction Co. Shop... Look at These Bargains... Look at These Bargains... Who will give \$1,000 for a large 18-room house with bath, electricity, etc...

Blue Ribbon Club Sandwich... Notice of the Tax Collector... WE ARCH EYEBROWS... Mrs. Weldon's Beauty Parlors... To Play Ball Game Saturday Morning If It Rains Friday... To Run With Local Team on Saturday...

Richard Hellmann's Blue Ribbon Mayonnaise... THE WEBB CASE... Look at These Bargains... Who will give \$1,000 for a large 18-room house with bath, electricity, etc...

Robert J. Smith... Real Estate. Insurance. Steamship Tickets... CARL W. LINQUIST... Diamonds, Watches, Jewelry... The Furnace That Makes Heating Easy... R. P. DYER, South Manchester... MISS MARY FARR... TEACHER OF PIANO... Special attention to beginners.

COLE'S THINNER TAKES... New York, Oct. 4.—Haul Jarvis, leader of Peppers, the English wolf that will race America's champion...

ARMY AND NAVY CLERK... The "army and navy" clerk, who is "not at all" as the headline suggests, is a man who has been working in the office of the Quartermaster General...

SAYS—NOW STIFF JOINTS MUST GO!... New Discovery Limbers 'Em Up and Even the Creaking Ceases... The Club will be strengthened by the presence of the Mooki North End star, who will play one of the end positions...

BILL SHIELDS NOT TO RUN WITH LOCAL TEAM ON SATURDAY... The real workout of the men for the team at the West Side...

SHARON POTTS, THE GOOSE CRICK FERRYMAN... Sharon Potts, the famous "goose" crick, was seen today on her way to the ferry...

TO RUN WITH LOCAL TEAM ON SATURDAY... The real workout of the men for the team at the West Side...

THE SHALLOW WATER THIS SUMMER HAD ALREADY PUT A CRAMP IN THE FERRY BUSINESS AND THEN THE VILLAGE HALF-WIT HAD TO COME ALONG WITH THAT D— PLANK!...

McGraw Undecided Who Will Pitch Opening Contest of World's Series... Neph Seems Logical Choice to Oppose Sam Jones, the Yanks' Star Hurler Next Wednesday...

Local Sport Chatter... The Indiana race tomorrow... World's Series Stars... Big League Standings...

Clay Hill Jr. To Play Cubs Here On West Side Lot... The Clay Hill Jr. is expected to play with the West Side...

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Manchester Plumbing & Supply Co. 877 Main Street Phone 459 So. Manchester

HOME OF BON AMI LOCATED IN TOWN

Famous Household Article Manufactured at North End—Formula Discovered by Late John T. Robertson.

In the year 1885 in the town of Glassbury there was started the great household necessity, Bon Ami. The late J. T. Robertson was the inventor and it was then known as "Bitter Soap" and was made and sold as such until the year 1891.

OUTLET MILLINERY COMPANY

INCORPORATED 26 Pratt St., cor. Main, Hartford, Conn.



EXTRAORDINARY SALE GRADE HIGH Trimmings Hats

HARDLY TWO ALIKE \$3.00 DRESS, SPORT STREET HATS \$4.45 ALL ARE INDIVIDUAL STYLES \$8.50

THESE HATS SURPASS IN STYLE AND VALUE ALL OTHER HATS WE HAVE EVER OFFERED. THERE ARE HUNDREDS TO CHOOSE FROM. A HAT FOR EVERY WOMAN.

Sensational Values. Do Not Miss Them.



How Comfortable they are—These Grover Shoes

HOW easily you swing along in them! How smoothly the muscles and ligaments play beneath the soft, pliant kid. How easy and flexible are the tough leather soles. How fresh and ready your feet are for the dainty dress shoe even at the end of the most strenuous day.

MISS NAVEN Weldon Block Main Street

Circle Theatre

A new Rupert Hughes picture, written and directed by himself, is an event in motion picture history to be eagerly looked forward to.

WOMEN IN PARTICULAR, ever in dread of the increasing voracity which threatens their beauty, will be interested in Perla and her struggle to resist her love of food for the sake of remaining thin.

These experiments are thought to support the theory that thirst is due to a relative drying of the mucous of the mouth or throat. This drying may be due to a decrease of the secretion of saliva as the result of loss of water by the body or to mouth breathing, prolonged speaking or singing.

Although the coasts of Haiti abound in many varieties of excellent food fish, fishing is on a primitive fashion, and that country and to its port 4,500,000 pounds of dried and canned fish last year.

Bristol and Manchester

The Bristol people want real, business-like, practical economy, not pretenses and big prices of it which they have had heretofore.

This is a good time in which to compare our status with that of Manchester, which is practically the same in population, grand list and other respects.

Manchester has about the same advantages as Bristol and some we do not have—first class schools, good roads and other features.

Go to Magnell Drug Co. for your materials to celebrate the Mardi Gras. Masks, horns, rattlers, confetti, streamers, etc.—Adv.



Ask us to tell you what it will cost you; it doesn't amount to very much per room and it is quickly done.

You'll know the joy of really living when you know the benefits of electricity in your own home.



Rattlers, Horns, masks, streamers, confetti, etc. Magnell Drug Co. Adv.

CONNECTICUT'S FIRST WOMAN CHARITY CHIEF

Mrs. Jennie A. Stevens was elected Charity Commissioner on the Republican ticket Monday at Greenwich.

She is the first woman elected to that office in Connecticut.

She is president of the Travel Club and worthy patron of Greenwich and worthy patron of the Eastern Star.

She is president of the Eastern Star.

She is president of the Eastern Star.

Centennial Days are Here

You are invited to visit our store for Souvenirs.

English Blue Ware in Plates, Jugs, Pitchers, Cups and Saucers, Teapots, Sugar Bowls, Tiles, etc., from 45c up.

Centennial Pennants in colors with all letters sewed on, \$1.00 each.

South Manchester Pennants in colors with all letters sewed on, 65c and 85c each.

Sterling Silver Spoons in plain and fancy patterns, engraved with South Manchester, Soldier's Monument, High School, etc.

Fifty different Post Card views of Manchester to choose from.

The Dewey-Richman Co.

JEWELERS STATIONERS OPTICIANS "The House of Value"

NASH Durant and Star

Sales and Service Station

We are distributors for the Nash, Durant and Star cars and maintain the largest auto accessory house in Manchester.

MADDEN BROS.

DISTRIBUTORS FOR NASH, DURANT AND STAR GARAGE—AUTO ACCESSORIES 687 Main Street Manchester, Conn. Open Evenings

Don't Wait One Hundred Years to Celebrate—CELEBRATE NOW BY BUYING YOUR OWN HOME

FROM JAMES J. ROHAN 517 HARTFORD ROAD Telephone 248-2 Real Estate and Insurance

THE SILK CITY MOTOR SALES CO.

Exclusive Dealers in Manchester

Advertisement for Buick cars featuring the Buick logo and text: Buick Cars, 1924 Models on Display, Come in and see the Famous New 1924 Buick and let us give you a demonstration in a car with 4-Wheel Brakes and a 70 H. P. Motor.

On Display at W. R. TINKER, JR.'s SALESROOM AND SERVICE STATION 130 Center Street James M. Shearer, Mgr. South Manchester

The Home Bank & Trust Co. "The Bank of Service"

A BANKING SERVICE FOR EVERY MEMBER OF THE FAMILY Commercial Savings Christmas and Vacation Clubs Foreign Exchange Trusts Safe Deposit Boxes YOUR PATRONAGE SOLICITED.

The Home Bank & Trust Co. "The Bank of Service"

We wish to congratulate Manchester on the observance of

One Hundred Years of Progress

and to Express Our Pleasure at the Privilege of TWENTY-EIGHT Years of Service in Establishing and Improving the Town's Transportation Facilities

Advertisement for trolley cars featuring an illustration of a trolley and text: from the one-horse shay to the high-speed car of Today, from half-a-day drive in 1895 to a 40-minute ride this way.

98 Cars a Day Now Travel Between Hartford and Manchester

Away back in 1895, on May 25th to be exact, the first "trolley car" was operated between Hartford and Manchester—a little over TWENTY-EIGHT Years ago. In that quarter century the transportation service maintained by the CONNECTICUT COMPANY has kept pace with the rapid growth of the Town of Manchester.

Thousands of persons are now alive who can remember well the difficulties of getting back and forth between Manchester and Hartford in the days when a "hoss and buggy" was the means of transportation.

The Connecticut Co.

TINKER'S GARAGE HOME OF BUICK AND CHEVROLET

Local Sales of These Cars Will Hereafter Be Handled from Headquarters on Center Street—Are Now on Exhibition.

Butik and Chevrolet cars will be sold from W. R. Tinker Jr.'s salesroom at Center and Church streets during the coming year.

The Buick City Motor Sales holds a direct agency from the New England distribution headquarters in Boston with a territory including Manchester and Bolton with selling rights in South Windsor.

Mr. Tinker started his business in 1917 with the Buick. He changed the old Wells street address into a garage in 1918 and added the Chevrolet line. In the fall of 1922 he moved to his new headquarters on Center street.

THE TRAVELER'S SLOGAN. The sea beyond the Golden Gate Like liquid sapphire runs To coral islands set in foam.

The huddled roofs of Hongkong shine Like jade beneath the moon. At Singapore the temple bells Resound in solemn tones.

In London streets the flower girls Display their smartest wares. The Thames is gay with punts and shells.

Propelled by loving pairs. In dusky woods the nightingales Are dating sweet and low. And lanes are plink with hawthorn buds.

The boundless billow calls To Moorish palaces in Spain. And Alpine waterfalls To murmur on the Appian Way.

With gentle wenders unnumbered The Yellowstone invites. Mount Rainier lures the daring ones.

The plane is ready, too. And only needs a touch to soar. I hear the panting limited His electric whistle blow.

TORRINGTON BECAME A CITY ON MONDAY. Torrington becomes a city today, the thirteenth in size among the twenty-one cities of the state.

NO DEATHS OF BANANAS IN OHIO THIS SEASON. Martin Perry, Ohio—Yes, the Ohio Valley has its own particular banana this year—in bigger and better quantities than ever.

MANCHESTER'S BUSINESS SCHOOL. The courses of study are so arranged that students enter at any time during the year and can complete their course without interruption.

THE LYNX LEATHER CO. The Lynx Leather Company and the Lynx Leather Washer & Mat Co. specialize in leather goods.

MANCHESTER DAIRY ICE CREAM FAMOUS THROUGHOUT STATE. P. J. O'Leary Founder of Business Most Successful in New Venture—Judge W. S. Hyde Heads Company.

The Passamaquoddy Indians will cause a big Pow Wow Centennial Week. They are heap fine "Injuns" and show us what Manchester WAS.

The Economy Grocery Company is making a big Pow Wow, too. They are heap fine Grocers and show us what Modern Manchester IS.

Clean, Attractive Stores; Finest Merchandise; Economy Prices; Courteous Service

Visit Our Stores and See for Yourself!

For This Week We Feature:

Duluth Imperial Flour 24 1/2-Lb. Bag 89c Best Minnesota Flour Milled.

FANCY LOGANBERRIES, No. 2 Can 25c

Old Dutch Cleanser 3 for 25c

FANCY CALIFORNIA PEACHES, Large Can 25c

Ivory Soap 6-Ounce Bar 3 for 19c

The Economy Grocery Company, Inc. STORES—ALL OVER THE STATE 517 Main Street 90 Birch Street 1011 Main Street

Two Meccas of Delight for Everyone Along the Line of March at Centennial Time

The Soda Shop AND The Pinehurst Soda Shop Corner Main Street and Middle Turnpike

Where You Can Obtain: CIGARS, TOBACCO, CANDY AND ICE CREAM

We Specialize in Fancy Ice Cream Dishes at Both Fountains.

PRITCHARD & WALSH Proprietors.

KEITH'S

"The Home of Good Values in House Furnishings"



Manchester is celebrating a century of history—gathering her friends from far and near to share her hospitality, to rejoice in her prosperity, and to observe the steady progress which the years are bringing forth.

This store is just rounding out its first quarter century of existence as a Manchester institution, and we take some measure of pride in our own history of successful achievement.

Commencing with our Fall Opening Display this week, we again offer our best efforts in presenting to our trade a line of housefurnishings that is thoroughly modern and complete.

We cordially invite you to call.

The G. E. KEITH FURNITURE CO. COR. MAIN AND SCHOOL STREETS SOUTH MANCHESTER

MOTORISTS! Make This Your Headquarters for Gasoline, Oils and Accessories.

You will find this filling station a dependable place for everything in the motorists' line. We have the facilities for giving the best of service. Our business is built on satisfied customers.



Atlantic-Socony-Tydol and Valvoline Gasoline.

Complete Line of Goodrich, Silvertown and Ajax Tires and Tubes. Two Air Hose Lines Grease Water Tower Oil Draining Service.

We have a first-class arrangement for draining the oil out of your car. Our trestle will accommodate any size car.

NORTH END FILLING STATION Cor. Main and Hilliard Streets, Manchester. Associate Hudson-Excess Dealer

Courtesy

Service

MANCHESTER DAIRY ICE CREAM FAMOUS THROUGHOUT STATE

P. J. O'Leary Founder of Business Most Successful in New Venture—Judge W. S. Hyde Heads Company.

Not so very long ago, to be exact 1914, P. J. O'Leary was conducting a bakery and soda shop on Main street. He did not think the ice cream he was dispensing at his soda fountain was up to his standard so he installed a plant in the rear of his store.

A two story brick factory was erected on Summit street which was completed in November 1919. The most modern machinery for the manufacture of ice cream was installed by the American Dairy Machine Company of Hartford.

In the four years of growth, several additions have been added to the factory made necessary by the ever increasing demand for this product.

The plant and fine reputation of the crew, together with a wide spread reputation for square dealing are a credit to Manchester.

MANCHESTER'S PROGRESSIVE BUSINESS SCHOOL. The Connecticut Business College located in the Old Fellows Building has opened its sixth year.

THE LYNX LEATHER CO. The Lynx Leather Company and the Lynx Leather Washer & Mat Co. specialize in leather goods.

MANCHESTER DAIRY ICE CREAM FAMOUS THROUGHOUT STATE. P. J. O'Leary Founder of Business Most Successful in New Venture—Judge W. S. Hyde Heads Company.

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The Lynn Leather Co. One of Manchester's Newest Industries

The Lynn Leather Company and the Lynn Leather Washer & Mat Co. specialize in leather goods.

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ANNOUNCING OPENING NEW HOME

The New Hupmobile

The New Oakland Six

November 1

Manchester Motor Sales Co.

Present Address: 14 Eldridge Street.

Applications for car storage in our new garage are now being received.

L. P. Knapp, Prop. Tel. 1461

Some People Judge You By Your Clothes

YOUR BANKER is not one of this number. THE HOME OWNER is usually looked upon as a dependable citizen by all people that know him.

When you buy a house or a lot in Manchester you have invested your money in one of the safest places.

Manchester has been doing business for 100 years. She has stood the test and you know the first 100 years are the hardest.

Buy a home or buy a lot. Don't wait 10 years and say, "I remember the time I could have bought such and such a place for \$6,000.00 and today it is worth \$20,000.00." ACT NOW. Come down and talk it over.

Robert J. Smith 1009 Main St. Real Estate, Insurance, Steamship Tickets

"If you intend to live on earth, own a slice of it."

MANCHESTER DAIRY ICE CREAM FAMOUS THROUGHOUT STATE

P. J. O'Leary Founder of Business Most Successful in New Venture—Judge W. S. Hyde Heads Company.

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MANCHESTER'S FLORAL STORE

C. M. MILKOWSKI, Prop. BIDS YOU WELCOME! Florists of Distinction

Home of the New Edison Phonograph Always Something New On Edison Records

829 Main St. So. Manchester

The Convenient Place to Stop At During the Centennial Time

Packard's Pharmacy Where you will find a complete line of CIGARS, CIGARETTES AND TOBACCO

We Feature New Haven Dairy Ice Cream. At our fountain you can obtain all the latest fresh fruit sundaes and popular drinks.

PACKARD'S PHARMACY At the Center

ADVERTISE IN THE EVENING HERALD

The F. T. Blish Hardware Co. 825 Main Street

When You Buy Loaded Shells—Buy the Best—WINCHESTER REPEATER

WINCHESTER REPEATER

Winchester Hammerless Repeating Shotguns A favorite for the true sportsman—famous for their excellent shooting qualities.

Baker Double Barrel Shotguns. Lefever Double Barrel Shotguns. Ithaca Double Barrel Shotguns.

Stevens Favorite Rifle. Stevens Marksman Rifle. Stevens Crack Shot Rifle. Marlin's New Repeating Rifles.

ASK TO SEE THE SAVAGE SPORTER

IN A POPULAR PRICED RIFLE.

Reach Rugby and Soccer Footballs

We are carrying Football Uniforms in all sizes.

Basketballs from \$2.00 to \$15.00

Shelter Duck Hunting Clothing It is light and is reasonable in price.

WINCHESTER

WINCHESTER

WINCHESTER

WINCHESTER

WINCHESTER

WINCHESTER

WINCHESTER

WINCHESTER

WINCHESTER

Reminiscences of Old Days Told By James M. Burke Who Still Runs Manchester's Only General Store

Herald Clippings of 1887 Show How Present Store on Spruce Street Was Erected and Completed— Only Survivor of That Period Still Doing Business.

One by one the old general stores and storekeepers who used to be plentiful in Manchester are passing out, and today there is only one of the old timers who is still in the business. This is James M. Burke of Spruce street who conducts his general store on much the same lines as he did in years gone by. Burke is 87 years old but still is hale and hearty and has a lot of interesting experiences to relate about the times when Manchester was still a young town.

RHODE ISLAND TEXTILE CO.

A MODERN TEXTILE STORE

With the Principle of
Value Giving!

We carry a wide assortment of
Cotton Goods, Domestic, Hosiery, Notions
Blankets, Curtains and
Draperies

Growing On
Value

RHODE ISLAND TEXTILE CO.

849 MAIN STREET SO. MANCHESTER

AUTOMOBILE OWNERS, ATTENTION!

We want every automobile owner to know that we carry a full and complete line of

- Auto Accessories
- Spotlights
- Bumpers
- Mirrors
- Non-Skid Chains
- Tires and Tubes
- Large Selection of Girls', Boys', Men's and Women's Bicycles.
- Sport Goods, Kiddies' Tricycles.

W. E. LUETTGENS
913 MAIN STREET

Manchester's News Shop

Depot Square

Candy, Ice Cream, Soft Drinks, Cigars, Tobacco and Pipes.

Stationery, School Supplies, Books, Magazines, Notions, Crape, Wax and Tissue Papers, Paper Napkins, Spoons, Drinking Cups, Confetti, Post and Greeting Cards.

Shoe Polish, Shoe Laces, Hair Nets, Hard Soaps, Men's Handkerchiefs, Playing Cards, Harmonicas, etc.

North End Agency for A. G. Spalding & Bros. Athletic Goods.

JOEL M. NICHOLS, Prop.

A Fifth of a Century Of Endeavor.

SPECIALIZING in development work and bringing to bear an all absorbing concentration on the work in hand has produced the finest, fastest growing sub-division ever produced in this section, "GREENACRES", located in The Heart of the Town.

Just two years ago we opened up this beautiful section which is located on East Center Street, about Two Thousand Feet (2,000 ft.) East of the Center, and during that time have built one and one-half miles of streets, three miles of sidewalks, caused to be laid about six thousand feet (6,000 ft.) of water mains, sewers, gas, electric light wires, etc., torn down hills and filled in ravines and built or encouraged the erection of FORTY "BETTER-BUILT HOUSES" and today there is more building going on here than in any other section of the town.

We invite you to visit this tract during Centennial Week. You will be surprised! Brookfield or Benton Streets give access to the tract from East Center Street.

There has been a very rapid growth in values in this section. We have not raised the price of lots still unsold. It will pay you to investigate and buy, either for a home site or investment.

Lots from \$500 to \$1,500—Sold for Cash or on Easy Terms.

Salemen on the grounds daily.

Edward J. Holl

Promoter of High Grade Subdivision
and Home Builder

Suite 22, Orford Building
So. Manchester, Conn.

"HE CUTS THE EARTH TO SUIT YOUR TASTE"

A. L. BROWN & CO. ARE OLDEST SHOE DEALERS

North End Merchants Long Established Men's Furnishings and Shoes.

The oldest shoe and furnishing store conducted at the same location since its organization is the A. L. Brown & Co. store, which has been located at Depot Square for thirty-three years. The store was first opened to the public on October 1, 1890 and occupied about half the space of the present establishment.

Mr. Brown was forced to leave Hartford High school on account of ill health and he entered the employ of the late E. P. Blodgett in Manchester. He remained there a year and a half and then worked for Fitch & Drake for about ten years. He, with Mr. Balch, started the business they conducted jointly immediately after Mr. Brown left Fitch & Drake.

Mr. Brown is chairman of the board of the eighth district and has acted in that capacity for many years. He also holds other offices in fraternal organizations throughout the town. On his father's side Charles I. Balch is a direct descendant of John Balch who built his home in Bowditch, Mass., in 1637. It is the oldest homestead standing in New England and the first male child born in New England is claimed to be a Balch.

Mr. Balch attended the public schools of Manchester and was graduated from Hanover's Business college in Hartford. He worked in the dry goods store of H. W. Conklin and later entered the employ of G. H. Rice, druggist and postmaster of Manchester. He again went to work in Hartford after a few years and then went to business with A. L. Brown. He succeeded Levi Drake as postmaster in 1894. Mr. Balch has held some town offices and is connected with a number of fraternal orders. He is a direct descendant of Richard Blinley who settled in 1635. His great grandfather fought in the war of the Revolution and his body now lies in the Buckland cemetery. Looking back, some changes in the business may be seen. The drug business now conducted by E. C. Murphy was conducted by Balch & Brown twenty-three years before Mr. Murphy took over the store.

A pair of old time calf skin boots will be placed in the windows of the store all this week. It is believed that these are the only ones in town.

A picture in the United States Army receives \$1 a day, while the soldiers in the British army receive 5 cents, in Japan, 1 cent; in France 5 cents, and Italy 4 cents.

OCTOBER, 1890

OCTOBER, 1923

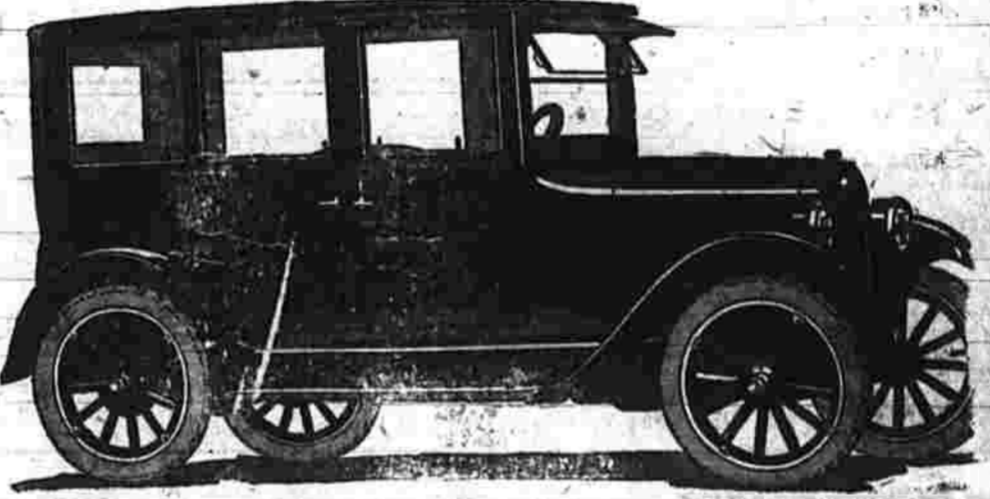
Manchester's Oldest Shoe and Furnishing Store

One Third Century
Of Continuous Service

By celebrating the one hundredth anniversary of our dear town this week, we also have the pleasure of celebrating thirty-three years of continuous service to the people of Manchester. Through co-operation, suggestions and good-will from our customers, we have been able to attain this record.

We wish to take this opportunity to thank the people of Manchester for their loyal patronage, and sincerely wish that we may have the pleasure of serving them in the future. Respectfully,

A. L. BROWN & CO.
Alvin L. Brown Depot Square Charles I. Balch



**TRANSPORTATION—
The Second Family Necessity**

After a home, the modern family needs its own transportation unit. Modern life demands an efficient automobile for the time it saves and the health it gives.

CHEVROLET

5-Passenger Sedan \$890 Delivered in Manchester.

is the ideal all-year family car, combining the comforts and atmosphere of home with high-grade body construction, mechanical reliability, ease of handling, and low purchase and operating costs. It affords ample room for the whole family. It is easy to drive and easy to care for. It protects from bad weather, yet it can be opened wide for cool comfort in the scorching days of summer. See Chevrolet first.

Prices Delivered at Manchester:

Superior Roadster\$571	Superior Commercial Chassis\$471
Superior Touring\$577	Superior Light Delivery\$570
Superior Utility Coupe\$728	Utility Express Truck Chassis\$630
Superior Sedan\$890		

W. R. Tinker, Jr.
Salesroom and Service Station 130 Center Street

C. R. BURR & Co., Inc.

Manchester

New England's Largest Growers and Distributors of
**FRUIT AND ORNAMENTAL TREES
SMALL FRUITS, SHRUBS
ROSES, PERENNIALS**

600 Acres Under Cultivation

in Manchester, Ellington and Durham, Conn.; Geneva, N. Y., and Angiers, France.

500 Sales Representatives in States East of the Mississippi River.

See our exhibit of Trees and Shrubs at the Centennial Exhibition, Recreation Center, School Street, and if interested, drop us a postal, which will put you in touch with our representative in your home field.

Our products are sold entirely through Sales Agents. None sold at retail at the nurseries.

Our nurseries are regularly inspected by representatives of the Department of Agriculture, both State and Federal, and have been found to be free from disease and injurious insects. All shipments are accompanied by State Certificate of Inspection.

MANCHESTER TRUST COMPANY
FACES BRIGHT FUTURE TODAY
AFTER LONG HARD STRUGGLE

Sound Institution That Prospered With Town Has Had Splendid Progress in Past Fifteen Years—Savings Bank Has Also Prospered.

The history of any community which has developed and grown in a business or agricultural way will show its progress to be due in great measure to sound banking facilities and an intelligent application of the economic function to its needs.

Records show that on Thursday morning, March 17th, 1904 a small group of Manchester citizens met at the Cowles Hotel and organized The Manchester Trust and Safe Deposit Company.

There were present at this meeting such men as H. B. Chapman, Frank Hillaway, J. T. Robertson, Frank Goetz, C. O. Watkins, J. W. Hale, E. E. Watkins, P. T. Hish, W. E. Hibbard, C. E. House and H. O. Bowers.

It was a large undertaking and a most difficult problem for these men to demonstrate to the general public that "Manchester needed a bank" and it was only through the effort that the original capital stock of \$50,000 was fully subscribed.

The bank was finally organized and in May, 1904, the first meeting of the stockholders was held at the Old Oak Hall building which was located in 1907.

Here they adopted by-laws and elected the first board of directors, composed of the following men: W. C. Cheney, H. O. Bowers, C. E. House, W. E. Hibbard, A. S. Huntington, C. G. O. Watkins, J. W. Hale, J. T. Robertson.

The Manchester Trust and Safe Deposit Company soon showed, however, that it was a sound institution, conservatively managed, and the end of its first year of operations showed deposits of \$200,000.

in its part in Manchester's remarkable development and progress. The Savings Bank of Manchester, also housed in The Manchester Trust Company's building, has shown steady growth which has amounted to nearly \$1,000,000.

Mr. Russell in his many years of service to Manchester, has come to be recognized as an authority on financial problems and is prominent not only here, but has served as a member of the Executive Council of the American Bankers Association.

It is interesting to trace the progress of this institution from its beginning in 1904 up to the present time. Records show that on Thursday morning, March 17th, 1904 a small group of Manchester citizens met at the Cowles Hotel.

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Choice Chinese and Persian Rugs at Special Prices This Week
Sage-Allen & Co. (INC.)
Be Fitted to a New Goodwin Front Lace Corset

A TIMELY OFFERING OF NEW FALL APPAREL



Be Sure Your New Topcoat Bears This Label: **Shagmoor GREAT COATS**
For by this label you will know you have selected a 100% pure wool cloth, peculiarly and wonderfully constructed.

Thinking People Will Buy Furs Now Stock is Complete—Selection is Better PURCHASES WILL BE HELD FOR LATER DELIVERY UPON PAYMENT OF DEPOSIT
MUSKRAT COATS RACCOON COATS AUSTRALIAN OPOSSUM COATS
GET ONE OF THESE STUNNING NEW FUR SPORT COATS TO WEAR AT THE FOOTBALL GAMES. A Wide Price Range From \$185.00 to \$725.00

NEW FALL PLEATED SKIRTS Selling At From \$7.75 to \$15.00
The latest developments in pleated skirts are delighting our patrons. The fabrics include wool crepes and other materials in shades and novelty effects.

OUR POSTAL SERVICE IS 115 YEARS OLD

Post office service in Manchester, according to federal records, is now nearly 115 years old. The first postoffice was established here in 1808.

Today is the last day you can see "The Tale of Lost Ships" at the Park Theatre. People who saw it last evening proclaim it one of the best stories the Park has had.

How the refugees escape from the "Island" and return to civilization that stamps Tourneur is one of the "lost ships" and "The Tale of Lost Ships" is a masterpiece of the screen.

When he got back to his home town, expecting to be a hero, he found that the "Island" had been announced that he was buried in the Argonne.

Someone foisted off a strange baby on him, the hotel gave him pay his bills in advance, his girl friend tried to shoot him, and then his fellow's arm wearing a strange diamond ring, the town town-ship boy's \$50,000 inheritance.

When he got back to his home town, expecting to be a hero, he found that the "Island" had been announced that he was buried in the Argonne.

Our Store Your Headquarters For Candy Ice Cream Tobacco Cigars
We serve Manchester Dairy Ice Cream at Our Fountain. All the latest College Ices and Fresh Fruit Sundae.

QUINN'S DRUG STORE 873 Main St. So. Manchester
These Coats vary in length from 36 to 50 inches. Some have borders, others are plain or striped. Bell sleeves and plain cuffs are very popular this season.

LAUREL PARK

The Centennial dance will be held tonight at Laurel Park and a very large crowd is expected. The young men will be entertained with a variety of games.

At the Park Theatre, Friday and Saturday, "THE GINGHAM GIRL" AT PARSONS THEATRE
A theatrical event to which every player in this city should look forward is the coming engagement of "The Gingham Girl."

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The New Fall Fashions You will always find that this store has the newest fashions when they are new.
Coats, Dresses, Millinery, Hosiery and Underwear

The Ladies' Shop 635 MAIN STREET SO. MANCHESTER
We have a large fountain and we can serve you with all the latest and most delicious fresh fruit sundaes, college ices, etc.

Co-operating With the Centennial Committee, the North End Merchants Association, Have Secured the Following Events of the Centennial Celebration, to be Held at The North End.

Friday Morning, 10 o'clock Indian Canoe Racing on The Union Pond
Saturday Evening Band Concert and Dancing on Roped Section of Depot Square, between Edward J. Murphy's Pharmacy and Pagani Bros. Store.

Band Concert Starts at 6 P. M. Dancing and Music by Two Bands Until Midnight.
Street will be closed to traffic from 6 p. m. until Midnight, EXCEPT When the MARDI GRAS Parade is ENCIRCLING The PARK on SQUARE.

FREE PARKING In Following Places: COMMUNITY CLUB GROUNDS EIGHTH DISTRICT SCHOOL GROUNDS
Edward J. Murphy A. L. Brown Campbell's Market Joe Rollason Juul & Smith Fayette Clarke W. R. Palmer Pagani Bros.

Mark Holmes Magnell's Drug Store James Foley Manchester News Shop No. End Dept. Store Matt Merz No. End Filling Station Louis Radding

At Centennial Time Come Here for Your Favorite Ice Cream Dish
We have a large fountain and we can serve you with all the latest and most delicious fresh fruit sundaes, college ices, etc.

We Have a Full Line of Cigars, Cigarettes and Tobacco. All the Seasonable Fresh Fruit.
Farr Brothers 981 Main St., next to P. O., So. Manchester

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"My dear Sir, Dear Deutsch, do you realize our industries are being sold away by their scheming...

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YOU GET A GREATER VALUE IN GOOD-YEAR TIRES TODAY

Good Year tires are the most durable tires in the world. They give you more miles for your money...

ICE CREAM AND CANDY

Cigars - Cigarettes and Tobacco
Fresh Fruit
Light Lunches and Coffee

PAGAN'S GOODIE SHOP

877 Main Street So. Manchester

FREE ACT

AT THE CENTENNIAL CELEBRATION
Midway Main Street Ball Grounds
EVERY AFTERNOON AND EVENING THIS WEEK AT 4:30 AND 10:15 P. M.

PLUMBING, TINNING AND HEATING

You will find our service satisfies and that all work is done skillfully and permanently.

McNAMARA'S DRUG STORE

Opposite Reviewing Stand, 705 Main Street, South Manchester.

Alice F. Healey

MILLINERY SHOP South Manchester PARK BUILDING

W. H. GARDNER

855 Main Street

MANCHESTER was 22 Years Old

When the Mutual Benefit Life Insurance Company of Newark, N. J., commenced business in the State of Connecticut...

Light Luncheons Served At Our Fountain

HAM AND CHICKEN SANDWICHES. COLD SODA AND HOT COFFEE.

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Pinehurst Grocery

Distributors of QUALITY FOOD PRODUCTS
Store Open Tonight Until 9 O'clock.
Friday Until 1 O'clock.
Saturday Until 1 O'clock.

Old-Homes' Nights

Many of the local societies and fraternalists have arranged old-home nights on these occasions...

DINN AT HOTEL SHERIDAN

The new Hotel Sheridan will serve chicken and turkey dinners Friday, Saturday and Sunday.

YOU NEEDN'T GO TO CHINA!

It isn't necessary for you to wait until you take a long trip in order to benefit by Davis Travel Service.

GOOD YEAR

It isn't necessary for you to wait until you take a long trip in order to benefit by Davis Travel Service.

Midway Main Street Ball Grounds

EVERY AFTERNOON AND EVENING THIS WEEK AT 4:30 AND 10:15 P. M.
We have added an attraction of two sensational artists
Betty and Bobby Zenere

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PAGE TWENTY



HOME COMING

Below is a partial list of the guests who are to be entertained during the Centennial celebration. Take time to look the names over...

Mr. and Mrs. Charles Pick of South street will entertain at the home of Mrs. Pick...

EXPERT ADVICE

When you buy bonds you consult your banker. When you buy eye-glasses you go to an oculist.

When you buy books, why not go to the store where you may be sure of receiving expert service in book selection?

CHIPMAN'S BOOK-SHOP 515 Main St. (At the Corner)

Glenney & Hultman Specialists in the Better Kind of CLOTHING, TOGGERY AND SHOES

Well Dressed Men

UNDERTAKING Funeral Directing and Embalming MARK HOLMES 28 Woodland St. Phone 406-2. Residence 406-3

East Center street have the following guests: Mrs. P. Worthington and daughter, Mr. and Mrs. George Stratton, Mr. and Mrs. J. Adam of Fall River...

ABOUT TOWN

Because of the Centennial celebration the Manchester post office will close at one o'clock tomorrow...

THE SELF-SERVE GROCERY

One of the show places of Manchester. It is the only Self-Serve Grocery in Connecticut and although it is only three years old it has been enlarged three times...

RESERVED SEAT TICKETS

The Centennial ticket committee has announced that it has reserved seats for the Centennial celebration...

PARKING FOR PAGEANT

Where Performers Acting in the Big Pageant May Leave Their Automobiles. Mr. and Mrs. Moses Gibson and family of Bridgeport are the guests of Mr. and Mrs. Louis Charbonnet of North Main street...

POST OFFICE HERE TOMORROW

Postmaster Oliver F. Troop of the South Manchester Post Office has declared a holiday for the office on Friday and the following hours will be observed...

DINNER AT ORANGE HALL

Roast Chicken. Roast Beef. Hot Roast Beef Sandwiches. Oyster Stew. Home Made Pies. Tea and Coffee. Hot Dogs. Sweet Cider.

Manchester's Modern Department Store Welcomes You

We extend a cordial invitation to Centennial Guests to visit our store during this week. Rest rooms are at your service. A special Centennial Service Bureau will endeavor to make your visit of genuine pleasure.

Store Hours: Open Tonight Until 9 P. M. Open Friday Until 12 M. Open Saturday Until 12 M.

THE BABY SHOP - Is the loveliest place in the store and a more complete stock of low priced goods than any other in the city.

THE KITCHEN FURNISHINGS DEPT. - is another big basement department that is growing rapidly. Every home-loving woman will be delighted with the Kitchen Furnishings Department - the lovely glassware, rugs, lamps, the serviceable linoleums, aluminumware, the time-saving Hoover sweeper, and New Perfection oil stoves.

THE SPORT SHOP - is on the Main Floor, next to the Baby Shop. There you will find Sweaters of all kinds - for the young girls as well as the older ones. Blouses that are tailored and trim to wear with sweaters, hand made blouses of French voile, and blouses and jackets of silk and velvet that will add a crowning note to any suit or separate skirt.

Souvenirs of the Centennial 40,000 NEW POST CARD VIEWS. CHEENEY SILK FLAGS. SOUVENIR BOOKS AND BADGES. Every Gift in a Souvenir Box with Centennial Insignia.

The J.W. Hale Company SOUTH MANCHESTER, CONN.

SILK MILLS ASSET TO TOWN'S GROWTH

ATTEMPT TO RAISE SILKWORMS HERE TURNED OUT A FAILURE

First Nursery Established Here in 1834 - Industry Boomed for Four Years Before Crash Came. A fruitless and disastrous attempt to cultivate silk in this country was made coincident with the beginning of the manufacture of silk...

AT TEACHERS' HALL

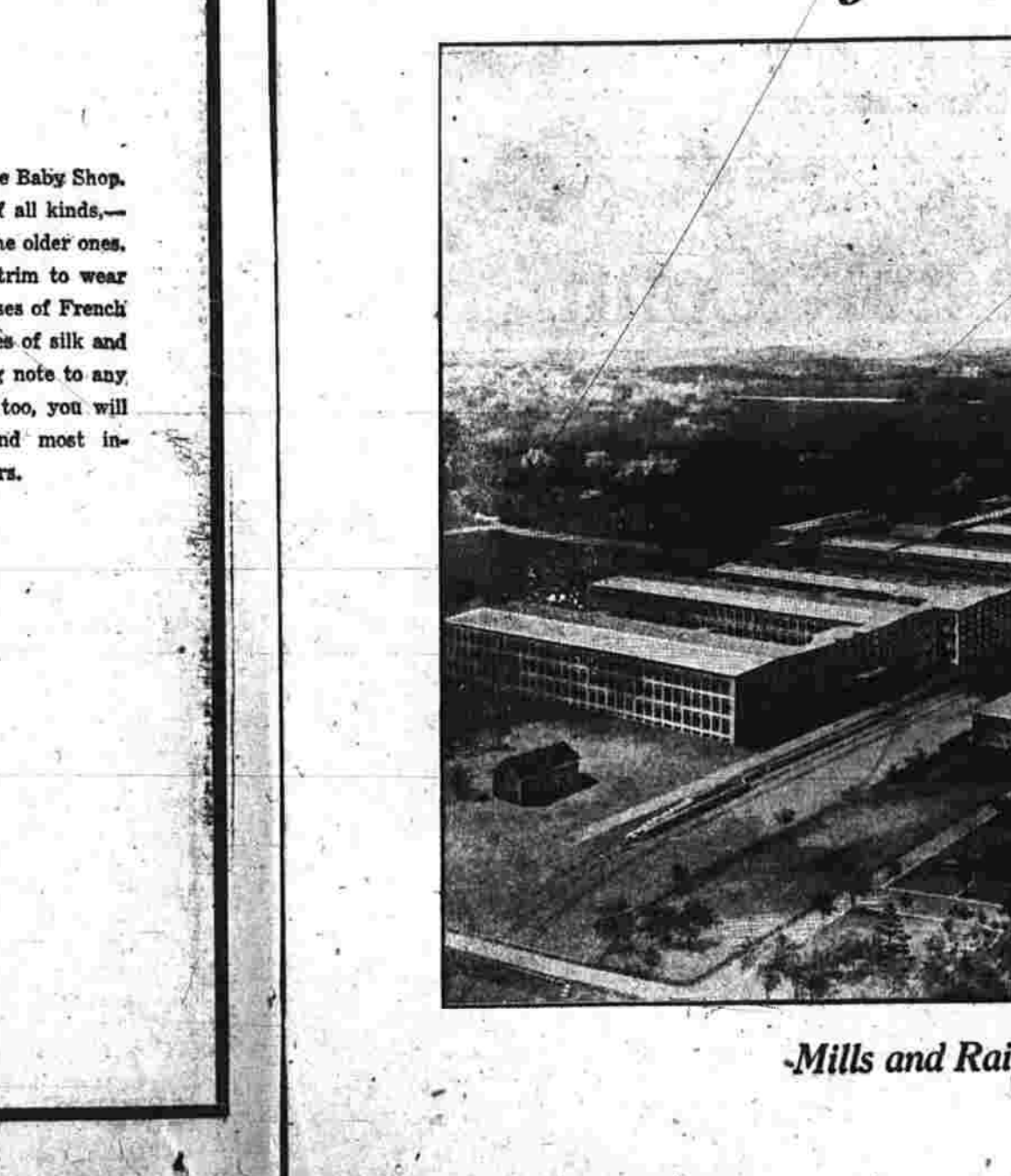
Out of Town Teachers Have Splendid Quarters During School Year Here in Ninth School District. All teachers who are engaged in the Ninth district schools are housed in the Teachers' Hall...

THE STIMULATING SHOP ADDS STOCK OF MEN'S SHOES

The Stimulating Shop, located in the new building just below the Centennial building, has added a new stock of men's shoes...

Cheney Brothers' Present Plant --- Largest in World

The Cheney Brothers' present plant in Manchester is the largest in the world. It covers 36 1/2 acres and employs 4,500 hands.



Cheney Brothers First Mill

The Cradle of Silk. In 1838, the Cheney Brothers began their silk manufacturing business in Manchester.

MANNING & KAHN HANDLE MUCH OF MANCHESTER'S TOBACCO CROP. Concern Does for Growers, Big and Small - Over \$1,000,000 Worth Handled Yearly - Arthur Manning President.

Home Like Atmosphere at Teachers' Hall. The Teachers' Hall, located in the Ninth School District, provides a comfortable and convenient place for teachers during the school year.

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MANCHESTER'S PROSPERITY DUE TO EXPANSION OF SILK INDUSTRY AND WISE FORESIGHT

Cheney Brothers Big Factor in Building Up Town to What it is Today - Silk Industry Brought Ideal Citizens From All Over World.

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MANCHESTER LUMBER COMPANY SHOWS REMARKABLE GROWTH DURING THE PAST 24 YEARS

It is Now Classed as One of the Largest Retail Establishments in Town—Handles Full Line of Building Materials and Coal.

The Manchester Lumber Co. is one of the largest retail establishments in Manchester, being started in 1899 by John L. Secor. The yard was situated on West Center street, taking in the lot to the east and west of Griswold street and later a tract of land was purchased from Maurice Mortley joining at its northeast corner and extending to the southern boundary of St. James cemetery. In the employ of Mr. Secor were Charles Bartlett and H. P. Hill, and others purchased the business in 1908 and incorporated for \$50,000 which capital was later increased to \$150,000. Mr. Hill being elected president and treasurer and Mr. Bartlett secretary. The business grew in a moderate way with the growth of the town for a few years, and such local people as P. N. Tyler, J. W. Hale, H. O. Bowers, Dr. Thomas H. Weldon, C. E. Hesse and others became interested financially. New lines were added as necessary and services demanded—sash, doors, blinds, lime, plaster, cement, bricks, etc., were among the different materials handled. It was found that the expense of doing business in that location was too great and in 1912 the present site, situated north of Center street and parallel to the tracks of the South Manchester Railroad Company, was purchased from the late E. C. Hilliard. During this period, owing to the failure of Cha. A. Atkins, his property at Manchester was acquired on land owned by W. E. Hibbard. The location with its handiwork of doing business proved unfavorable; the yard was gradually dismantled and all efforts were made to build up the business at its present location. It required considerable capital to establish the present yard, and there were several large buildings to move, grading to be done, roads to build, tracks to lay in the extreme rear and it became necessary to reorganize the business in a general way.

HOME BANK ENJOYS UNLIMITED SUCCESS

Scarcely Three Years Old and Growing Like a Healthy Child—Spillane President.

In endeavoring to keep pace with the town's growth and to give service, horses have been replaced in some extent with trucks, so that at the present time a fleet of four trucks and three double teams and one single team are in use. The trucks are as follows: A five and two ton Pierce-Arrow, and two Mack trucks of two ton capacity. This equipment enables the company to deliver goods as fast as needed and usually on the day ordered. In the yard as drivers and helpers are employed under the direction of Foreman Gotfred A. Larson. Mr. Larson is a model of business and order and the appearance of the yard under his supervision has earned it the title of the best kept and neatest yard in Connecticut. Consequently the slogan adopted by the company "Service That is Service" is easily lived up to. The directors and officers of the company at present are: H. O. Bowers, G. M. Barber, C. E. Hesse, president; F. N. Tyler, secretary; N. B. Richards, treasurer and manager.

HOODS GUIDE' APPEARS IN HARTFORD COURT. Policeman Andrew Kummer, Jr., is responsible for the addition of one new term to its surroundings. It was well received and promises to become equally popular with "jog tides" and "jay walking." "He's a hood guide," said the policeman, when testifying against John Kennedy, charged with drunkness. "A hood guide" is a man (or woman) who knows where the hood lives in the vicinity he or she haunts. He is able to distinguish a hood bound in search of drink and acts as a pilot for the prospective customer. His reward is a drink bought for him by the grateful hood bound or given to him gratis by the hood. A hood guide can collect as much as \$10 of drink during a day. It appears that Kennedy had an over-prosperous day and the returns had weighed him down. He will be sent from his accustomed post for thirty days.—Hartford Courant.

The Manchester Lumber Co., Inc.

Headquarters For
FRAME AND FINISH LUMBER
SASH - DOORS - BLINDS
SHINGLES - LATH - TILE
LIME - CEMENT - PLASTER
UPSON BOARD - CELOTEX
PLASTER BOARDS.
COAL.

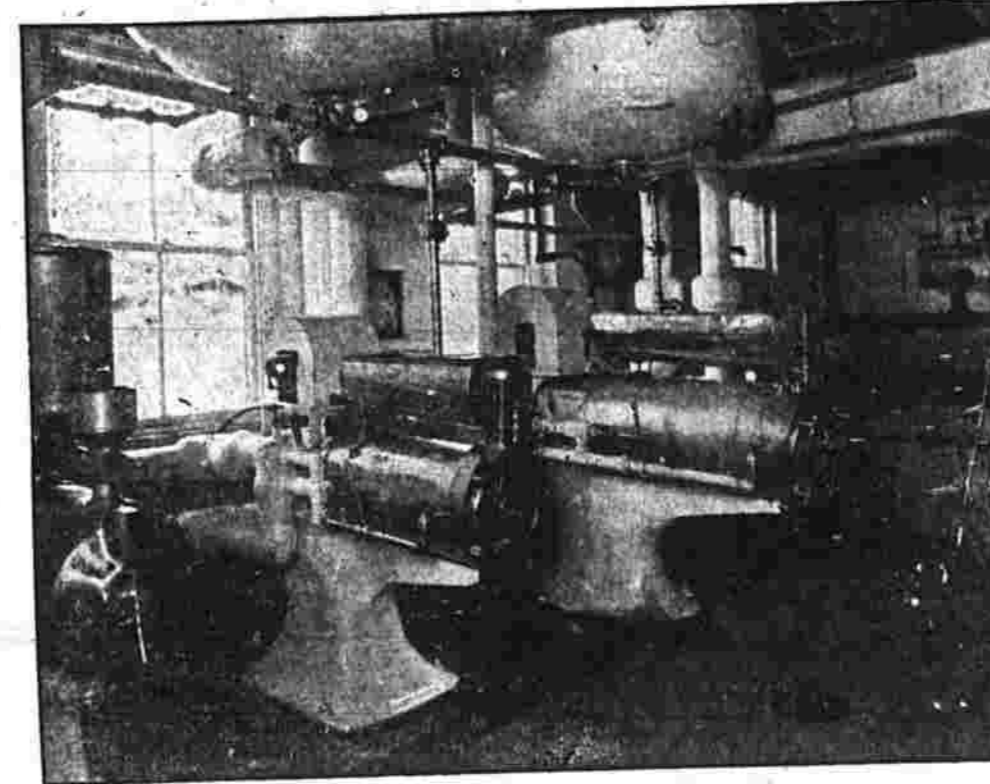
Service That IS Service

The Manchester Lumber Co., Inc.
Phone 201
So. Manchester, Conn.

Scenes in the Home Of Manchester Dairy Ice Cream

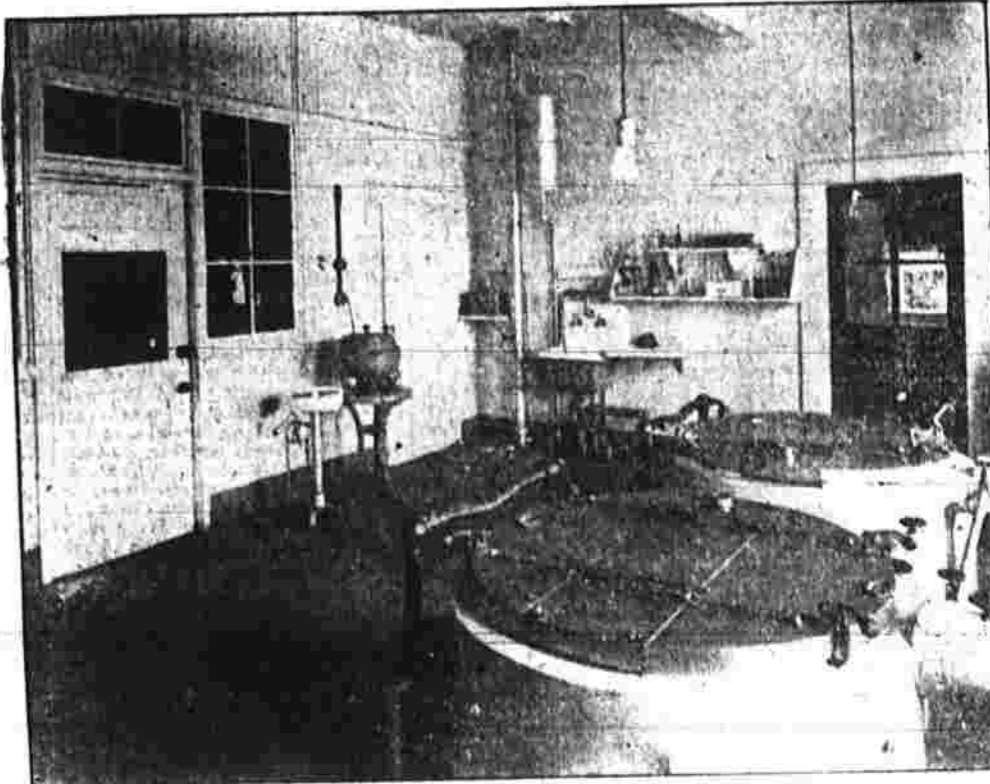
The Superior Quality Ice Cream

There's
QUALITY
In
Every Bit
of
Manchester
Dairy Ice Cream



Battery of Freezing Machines

These machines are the latest type and have a total capacity of 300 gallons per hour.



Mixing Room

This shows the two big mixing tanks. They are glass lined and are fast on the principle of the thermos bottle.

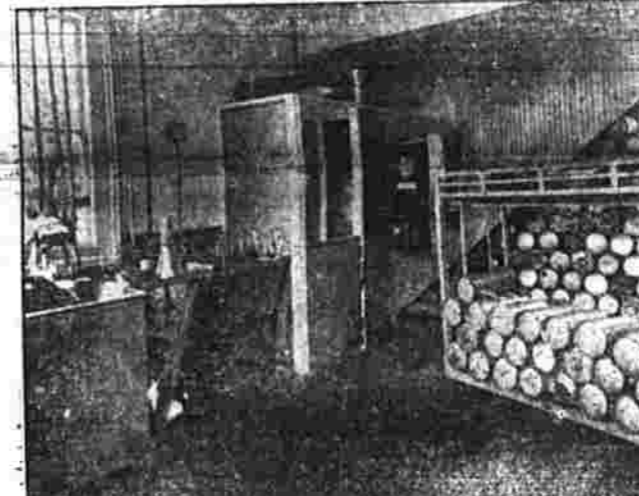
Manchester Dairy Ice Cream Is Manufactured In a Modern Plant Under the Most Sanitary Conditions

MADE AT
SO. MANCHESTER, CONN.



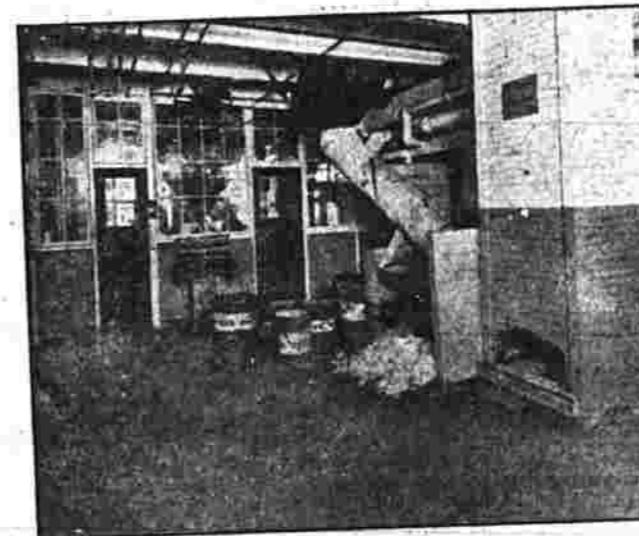
It is Equipped With the Latest and Most Modern Machinery.

Mechanical Perfection Has Been Attained to Such an Extent That Human Hands Hardly Touch the Product From Start to Finish.



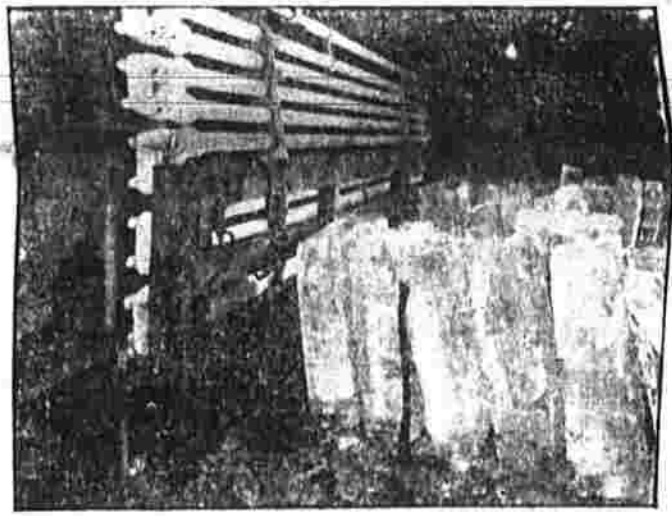
Wash Room

This room is devoted exclusively to the washing of the ice cream cans. It is equipped with a mechanical washing machine and sterilizer.



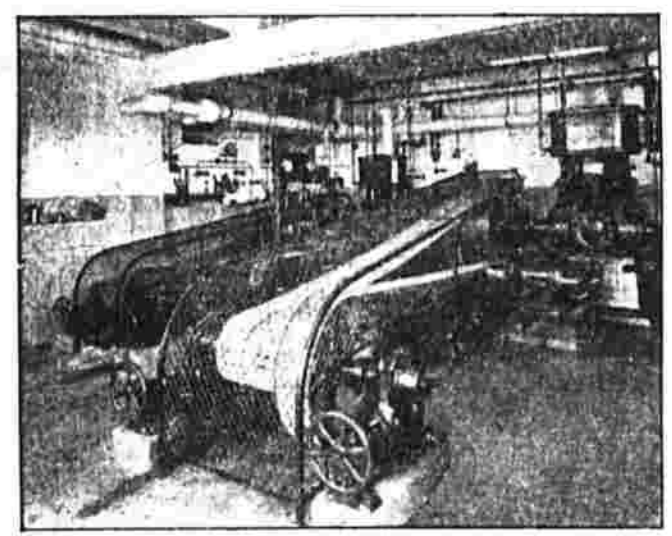
Packing Room

The Packing Room is of ample size so that a large number of tubs can be packed at one time. Adjacent to it is the large shipping platform. The ice and salt are delivered in chutes to this room.



Ice Plant and Storage

The ice plant and storage room is located on the second floor. It contains cream cooler and is also connected with the ice storage houses.



Power Room

The equipment of the Power Room is the latest type of Automatic Refrigerating Machinery. Everything is in duplicate, including all motors and the compressors. Everything is electrically operated.

The Manchester Dairy Ice Cream Company is a Manchester business operated by successful Manchester business men and supplying a large local trade and that of surrounding towns.

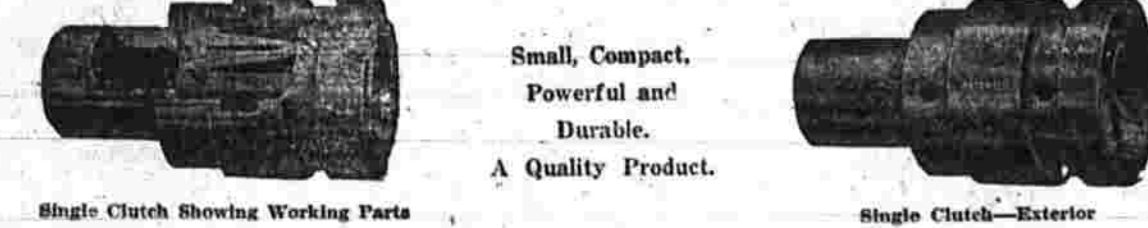
BE SURE YOU HAVE SOME MANCHESTER DAIRY ICE CREAM EVERY DAY!

MANCHESTER DAIRY ICE CREAM CO.

SUMMIT STREET

SOUTH MANCHESTER

THE JOHNSON FRICTION CLUTCH IS THE RELIABLE AND EFFICIENT LINE-SHAFT CLUTCH



Small, Compact, Powerful and Durable. A Quality Product.

Used in Hundreds of Factories and on Thousands of the Leading Machine Tools.

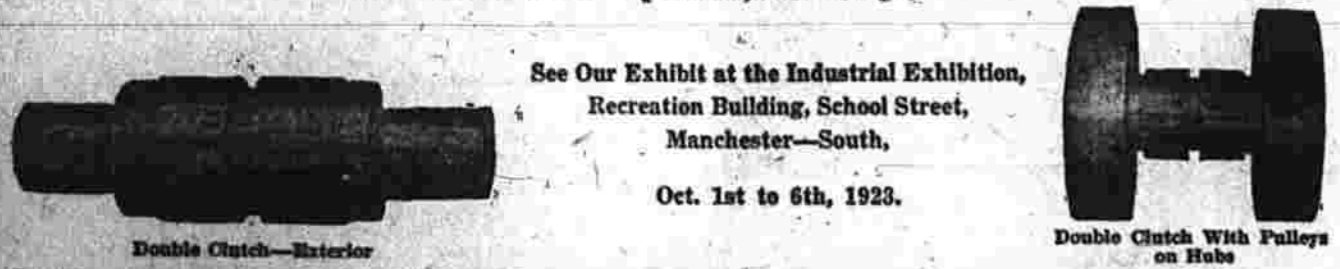
Drive your machinery direct from the line-shaft with a **Johnson Single Clutch** and do away with extra equipment when countershafts are used.

The **Johnson Double Clutch** is designed to take care of these conditions. Requires but little more space than a single clutch.

Single Clutch With Steel Split Pulley Mounted on Hub

Our Engineers Will be Glad to Work Out Your Clutch Problems for You. Send for Clutch Information Blank, and Catalog.

See Our Exhibit at the Industrial Exhibition, Recreation Building, School Street, Manchester—South, Oct. 1st to 6th, 1923.



Double Clutch With Pulleys on Hubs

THE CARLYLE JOHNSON MACHINE CO. MANCHESTER, CONN.

Bon Ami

Made in
Manchester, Conn.
for
thirty-seven years
and "hasn't scratched yet"



Cake or Powder

Splendid Growth of Manchester Construction Company is Based On Prompt and Efficient Service

From Start Success Was Assured — "No Job Too Small, No Job Too Big" Really the Foundation for Local Concern's Progress.

A small advertisement appearing in The Evening Herald on April 1st, 1915, with the slogan "No Job Too Small, No Job Too Big" was the foundation of a successful company which has prospered wonderfully in seven years of its existence.

Incorporated in 1919. In the fall of 1919 a building boom struck Manchester and realizing the advantages of a larger company the firm decided to incorporate under the laws of Connecticut.

Remarkable growth. A striking comparison in the firm's business is shown by the following figures:

In 1915 \$12,205.00 worth of business was done. Compared with the total of 1921 showed that the firm in round figures did \$181,454 approximately, twenty-two times the amount for the first year.

RADIO ENRICHING EVERYBODY'S LANGUAGE

Its Rush Into Every-day Life Has Brought a New Vocabulary.

"The rush of radio into every-day life," as one writer has phrased it, is having its effect not only upon public habits and tastes but upon the vocabulary of the average man.

A generation ago no one knew what a carburetor was—no differential, transmission, and a hundred and one other automobile terms which are now a part, often a large part, of the vocabulary of everybody.

It isn't just an accident that there are a million home-made radio sets in use in the United States. It is another manifestation, in a new field, of the old American characteristics of self reliance and resourcefulness.

Efforts will be made to put identification bands on 500 wild geese and ducks at Point Barrow, northernmost Alaska, in an attempt to gain more information about the migratory habits of these birds.

FURNISHED WOOLEN BLANKETS FOR WAR OF 1812 AND 1861

The E. E. Hilliard Co. Has Operated Continuously for More Than 129 Years—Oldest Woollen Mill in the United States.

A modest structure, situated in the western limits of Manchester, in what is known as Hilliardville, is generally supposed to have been the first woollen mill in the United States and came into existence about 23 years after the close of the Revolutionary War in 1794.

Today the radio fan talks a language all his own. The small boy and the millionaire radio bug who make their own sets now speak the same language—an entirely new one. A few years ago neither of them would have known a book-up from a hole in the ground.

Radio is not only making people happier and wiser through its entertainment possibilities and spread of information, but it is enriching the language with a brand new set of words and terms, which are rapidly becoming an indispensable part of every-day conversation.

Despite the fact that Joseph P. A. Hob of Appleton, Wis., a former service man in the American army during the World War, is alive, the government still has been listed as officially "dead," and has several times attempted to pay his parents the \$10,000 war insurance.

LOCAL COMPANY HAS WIRING CONTRACTS WITH GAS CONCERNS

It is not generally known that most of the wiring on gasoline stations is done by a Manchester firm but it is a fact.

Although it has not been organized a year, this firm has shown considerable growth since December, 1922, when it was formed by Robert W. Bodin of 110 Walnut street.

When the Wall Paper Co. sold out to Edward Hess, headquarters were moved to an upstairs suite in the Tinker block and are still there.

Bladder, a German philosopher, religious writer and mining engineer, discovered how to make glass by the use of Glauber's salt instead of Potash, for which he was awarded a prize of \$5,000.

Two four-story buildings recently collapsed in Newark without any loss of life.

G. E. Willis & Son

Incorporated
2 Main St., Manchester
Telephone 50

COAL

We handle
Lehigh
and
Wilkes-Barre
Coal

The Best There Is
Quality
Fair Treatment

ADVERTISE IN THE EVENING HERALD

Painting and Decorating

We have the experience, the facilities and the paints to do first-class work. Now is the time to have your property painted.

At our store you will find a large variety of high-grade Wall Papers.

Paints and Varnishes
We feature the Masury Line of Paints and Varnishes.

John I. Olson

Painting Contractor
117 Center Street Tel. 1400 So. Manchester

Glastenbury Underwear

Flat-Knit Spring Needle
Eight Grades
Fine Merino and Wool



The Mills Of CHENEY BROTHERS

MANUFACTURERS
South Manchester



Original Mill Built 1838



The March of Progress
Panorama of the Present Plant

1838

1923

Business Started With 39 Employees
Number Employed Today, 4400

The Largest Silk Manufacturing Plant Existing In Any Place in the World, Covering Practically Every Branch of Silk Manufacture.

Dress Silks
Velvets

Decorative and Upholstery Silks
Ribbons Cravats

Thrown Silks Spun Silk Yarns



C. E. WILSON & CO. SHOW RAPID GROWTH

Specializing in Barberry, Hedges and Are the Largest Growers of Grape Vines in New England.

C. E. Wilson of C. E. Wilson & Co., an experienced grower in Manchester in 1902 to act as superintendent of the Berry Nurseries.

He started in the nursery business on four acres of land and at the present time has more than fifty acres under cultivation, employing from ten to sixty men, women and boys.

This nursery grows more barberry (Lambert's) hedges than any other firm in the world, furnishing one year seedlings to most of the large nurseries throughout the United States and Canada.

C. E. Wilson & Co. are also large growers of other seedlings such as fruit, ornamental and evergreen plants. They are the largest growers of grape vines in New England, growing practically all varieties in large quantities.

Practically all mechanical work in this nursery is done by tractors and special machinery.

Their shipping and storage facilities are the best of any in the east, having built a modern storage cellar in 1921 which they plan on duplicating next year as their business is increasing from 50 to 100 per cent a year.

Their shipping facilities are unequalled as their plant is situated on the line of the New York, New Haven & Hartford railroad with a private siding just west of the Manchester station.

Recently they added a landscape department to their business which is doing satisfactory work throughout Southern New England.

Mr. Wilson is a valuable man at the head of this company as he has had a wide experience in this line, having served in an official capacity with some of the largest nurseries in the United States.

At present he is park commissioner and tree warden which job came to him through, because of his experience.

TOWN'S FIRST TROLLEY. The first trolley car that reached Manchester was away back in 1892. It was a great sight those days and passengers had much trouble in quieting their horses when the cars approached.

Now there are 21 cars between Manchester and Hartford each day. The cars leave from each terminal at half hour intervals except during the rush hours when they are run on fifteen minute intervals.

Herald Advs. Bring Results.

Depot Square



(Courtesy of The Hartford Times)

JOHN SULLIVAN SAYS MANCHESTER IS IDEAL

"Genial John" Was First Motion Picture Manager to Make Venture Pay Here—Manages the Circle Theater at Present.

The first successful moving picture manager in this town is John P. Sullivan, now manager of the Circle Theater, and the first man to make the picture game a profitable venture here.

He was identified with the Park Theater first, coming here in December, 1918 from Naugatuck.

In all his travels in the United States, there is not a better cleaner town than Manchester, and it does it a privilege to spend the remaining days of my life here."

Popularizing in Women's Wear

On the first day of last May the well known store of Elman Brothers passed by purchase into the hands of Mr. and Mrs. J. Fradin.

According to records at the central station of the local telephone exchange, there were 40 telephones in Manchester in 1883. Now there are over 4,000 in use.

Employees are needed to handle the daily calls, attend to the business and keep the wires in repair.

won for him a host of friends. Then came the real secret of his success while manager of the Park theater. It was simple when one stopped to think about it as all secrets to success invariably are said "Genial John."

Simply good pictures at the same or less money than the Hartford shows.

After his retirement from the Park theater in 1921 Mr. Sullivan decided to take things easy for a while. He bought considerable real estate on Main street which he has disposed of at a good profit.

Last May he decided to take over the management of the Circle Theater, the first man to make the picture game a profitable venture here.

Since he has returned to the picture game, Mr. Sullivan is busy renewing old acquaintances and making new friends.

He recently opened a wall paper store on Center street and carries a full line of paint and wall paper.

Following is the statement of the man who made moving pictures successful in Manchester.

There were those who scoffed at Mr. Sullivan when he took over the management of the Park theater in 1918.

They were those who scoffed at the people would much rather go to the big city to spend their money by at home. It would never pay, said the pessimists.

"Genial John" did not let the pessimists worry him in the least. He came in personal contact with all his patrons and exchanged the time of day, weather conditions and solicitedly inquired about their health. His ever ready smile and Mrs. Fradin are giving close

W. A. STRICKLAND

Manufacturer and Dealer in

NATIVE LUMBER

Also Manufacturer and Dealer in

Granite Curbing, Building Stone and Crushed Rock

Quarries at Buckingham.

Residence:

81 Oakland Street Manchester

THE GAMMONS-HOLMAN COMPANY

Manchester, Connecticut.

Manufacturers of Special Tools

Principal Products:

The Gammons Taper Pin Reamer

The Parob Expansion Hand Reamer

The Gammons Helical Chucking Reamer

The Gammons Helical End Mill

Factory at 161 Adams Street.

Products on Exhibition at the Centennial Industrial Exhibit.

ADVERTISE IN THE EVENING HERALD

CASE BROTHERS PIONEERS OF LOCAL PAPER INDUSTRY

Began Business in Small Way Under Difficult Handicaps and Present Plants Are Models of Perfection.

(Ella M. Stanley.)

Connecticut long held a "high rank as a leading paper manufacturing state, ranking fourth in the amount of annual production according to the census of 1914.

This importance was largely due to the business ability of the Bunce family.

Charles Bunce, senior, having learned papermaking of David Bunce in New Haven, of the firm of Goodwin and Goodwin in Hartford, and of John Butler, started a mill at Hoy Brook, the first in the western part of our town.

His six sons, Charles Jr., George, Heeman, Lewis, Walter and Edwin, became his associates and successors in business from time to time.

They built other mills and were celebrated paper makers for sixty years.

These were in all three mills on the same stream. The mill owned by Charles Bunce, Jr., made press paper by hand; this mill was sold to Horrie and Collins Kenney for making news print, largely for the "Hartford Courant."

The second mill was the property of Walter and Edwin Bunce; here the paper was made on a wet machine, the products being candle paper, bonnet boards and press paper.

In this mill C. Frank, A. Wells and W. Willard Case began to learn the paper making. In later years Case Brothers owned the mills of Charles Jr., and of W. and E. Bunce.

These mills properties were finally sold to Cheney Brothers for news paper and privileges and hence are no longer in existence.

The third mill owned by Lewis Bunce and son—Henry and Edgar, was destroyed by the flood of 1869.

In less than two years of apprenticeship at the age of 21, A. Willard Case with his brother Frederick, hired an old mill near the present Catholic cemetery in the western part of our town.

The capital was \$15,000.

In 1862 A. Willard Case had come to the southeastern part of the town, now Highland Park, for the purpose of yielding cotton waste.

Not long afterwards, he offered his location to A. Willard and F. L. Case and went into partnership in the paper stock business with W. T. Case.

The products of the first mill at Highland Park were album boards and binders boards. In 1869, C. Frank, Henry F. and A. Wells Case began to make card middles in a mill at the Falls, below the one just named, which mill was sold after five years to Brown Brothers. Later, W. Wells Case came into partnership with A. Willard and F. L. Case and continued with the former during his life.

JOHNSON AND LITTLE SHOW REAL PROGRESS

Plumbers and Steam Fitters Who Pay Attention to Details Make Success of Venture.

(Ella M. Stanley.)

Johnson and Little, high class plumbers, heaters and steamfitters, although in business here only a few years, have enough work now to keep them on the jump for a four time. They recently opened a new display room in the store formerly occupied by Carson Johnson on Chestnut street.

A complete bath room with all the furniture and fixtures, has been set up in one of the show windows and inside the store is every kind of fixture necessary to good plumbing and heating.

Decorating Firm Has Expanded in Last Eight Years

A firm that did a whole lot to further the Better Homes movement in Manchester is the Manchester Decorating Company which has been in existence for about eight years. The exhibit on the corner of the bridge, was soon changed to the present site, on which a three story structure was built and burned in August, 1917.

In 1915 the company was organized by W. Thomas Smith and William Dickinson, who had headquarters in a barn on Center street.

At the time of the organization of the company one man was employed and there are now six expert painters connected with it. The business has grown rapidly in the eight years since the formation of the firm and is still on the rise.

William Dickinson, one of the partners, sold out his interest in Mr. Smith in September of last year and Mr. Smith continued the business on his own since that time.

Among the big jobs which have been undertaken by this company are the Manchester Memorial hospital which was painted and decorated throughout at the time of its erection some years ago, and the J. W. Hale Co. store.

The company specializes in high grade paper-hanging and painting and carries a full line of paper and painters' supplies at all times.

WALKER ENOUGH TO HAVE CIRCLED GLOBE SIX TIMES.

Council Bluffs. — In his twenty-two years of service as a rural mail carrier, C. S. McLaughlin has traveled a distance equal to six times around the world, according to County Agent John Ellis, who recently had charge of a meeting in honor of McLaughlin's retirement.

Residents along McLaughlin's route have received 1,554,000 pieces of mail from the veteran's baggy in his own modest estimation.

HERALD ADVS. BRING RESULTS.

A resume of jobs being worked to given here.

(Ella M. Stanley.)

Job order completion and finished: road planning on Herbert street, residence on Center street; steam heating plant for Monte Church on Walnut street; hot water plant on the Oakes building on State street, Manchester, a complete bathroom with fixtures; a door in the front hall must be kept up. The shades must be kept up. Houses with large verandas must either have a light upon them or a light from the hall and front window.

A list of approved dance halls has been sent to each home, and girls will be permitted to attend only these halls.

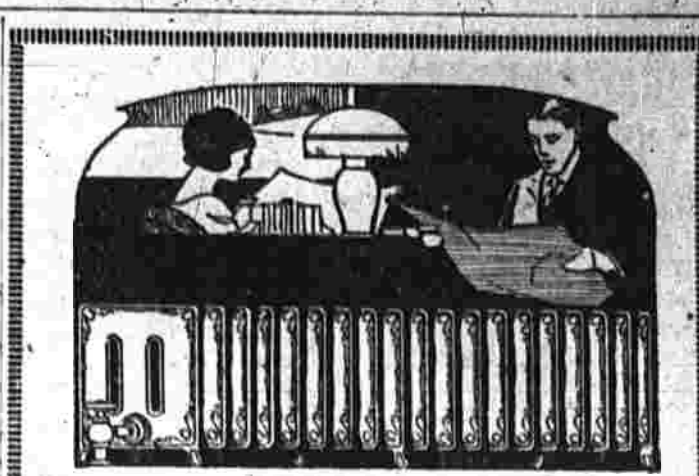
We do not intend to take away the girls' freedom by these new regulations," said Miss Hamilton. "It is an effort to adjust their lives to better college work."

Ann Arbor, Mich.—No automobiles for racing riding without permission from home.

Must not stay out after 11 P. M. These two new regulations concern the year, according to announcement today by Miss Jean Hamilton, dean of women.

As to smoking, Miss Hamilton has left it to the girls themselves. Co-eds. will vote on whether smoking will be permitted in lounge houses where the girls will be able to attend to their own affairs.

Miss Hamilton gives considerable attention to just what a proper parlor wherein romance may be had. The regulation in this connection says in part: "Glass doors are allowed. The door in the front hall must be kept up. The shades must be kept up. Houses with large verandas must either have a light upon them or a light from the hall and front window."



Cozy Comfort in Radiator Heated Homes

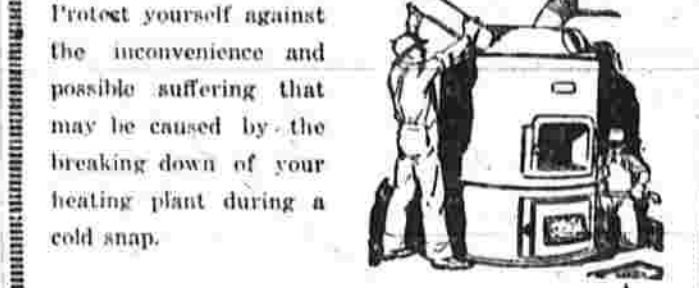
That new home you're building must be well heated in the winter to come.

Make provision to insure steady even warmth of just the right temperature by having a radiator heating system installed now.

Show us your plans and we'll supply a heating plant that will give you great satisfaction.

Is Your Furnace Ready for Winter?

Now is the time to have your furnace tuned up so that it will perform properly in the colder weather.



JOHNSON & LITTLE

Plumbing and Heating Contractors 13 Chestnut Street Tel. 1083-2 South Manchester

MANNING & KAHN Incorporated LEAF TOBACCO Manchester, Conn. Growers and Packers of Connecticut Broad Leaf and Shade Grown Tobacco. PLANTATIONS at MANCHESTER WAPPING WEST SUFFIELD WINDSORVILLE SOUTHWICK

DO YOUR BUILDING With the Best Materials Whether you are constructing a dwelling or a factory, it will pay you to build it with the best materials. It will mean that it will last longer and require less repair. We carry a large assortment of Selected Lumber Mason's Supplies The W. G. GLENNEY Co. Manchester, Conn.

Established 1861 Incorporated 1906 CASE BROTHERS, Inc. Highland Park, Manchester, Conn. Paper Manufacturers Press Papers Jacquard Cards Insulating Boards Also Paper and Boards for Letter Filing-Devices, Blank Book Covers and Special Purposes.

**CARLYLE JOHNSON
CO. IS ONE OF THE
TOWN'S BIG FIRMS**

**History of Invention of the
Friction Clutch—North
End Factory an Asset to
Community.**

The Carlyle Johnson Machine Co. of Manchester, formerly of Hartford, is one of the progressive companies which have done much to establish the prestige of Hartford County's industries. The Johnson Friction Clutch, the Johnson Marine Motor, the Johnson Gas and a 2 H. P. Marine gasoline engine are the principal products. Scott H. Simon is Vice-President and general manager.

Johnson Invention.
Noses Carlyle Johnson was the inventor of the Johnson Friction Clutch. He developed this clutch at the works of the Pratt & Whitney Co. in 1884, at which time it was applied to one of the Pratt & Whitney horizontal barrel lathe, and on which machine it is in use even today, and during the last half of time many thousands of these have been sold by the Pratt & Whitney Co. as this first patent of the clutch, together with the turret lathe had, was assigned by Mr. Johnson to the Pratt & Whitney Co. He reserved the right to start a plant of his own later if he cared to, and he later started a plant known as the Holtz Gear Co. at Hartford, with a new patent of the Johnson Clutch, but this firm was short lived, and was later absorbed by the Carlyle Johnson Machine Co. about 1905.

New Clutch Patent.
At that time The Carlyle Johnson Machine Co. obtained control of the new clutch patent owned by the Holtz Gear Co., as well as a later and better patent which embodied a type of clutch which was more universally applicable to machinery of all kinds, and could be used generally on a broad scale wherever transmission of power was required on light, power, or drives. On the receipt of the patent for this clutch Mr. Johnson was traveling through Ohio, and came in touch with Messrs. Stambough, financial men of Youngstown, who were mainly interested in the iron and steel industry in the Mahoning Valley at Youngstown, and they thought so well of his new patent that they agreed to finance it, and have him take up the manufacturing of same at Hartford.

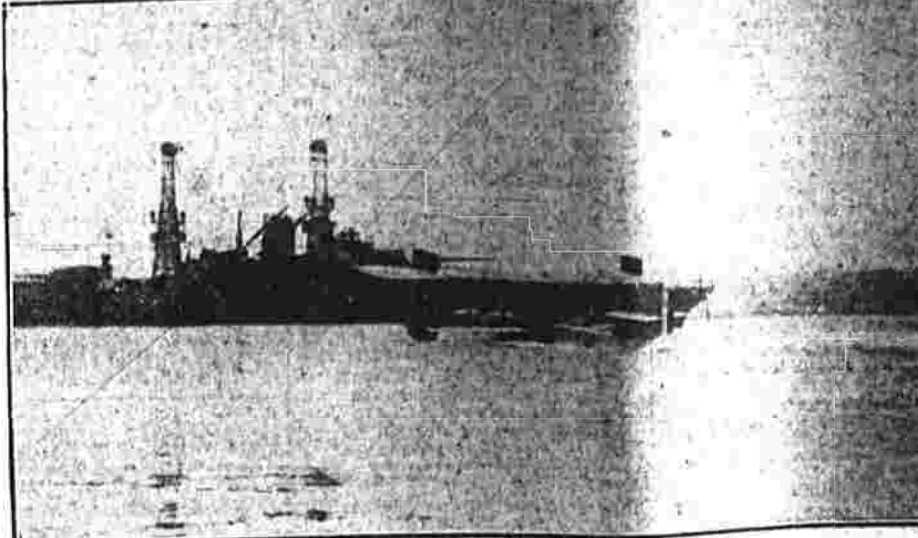
supplied with funds and made superintendent of the company, and started the first shop on the third and fourth floors of the brick building just east of the Gard Hotel, which building is standing today. The company was incorporated in 1901 and Mr. Johnson started business in Hartford in 1902, and friction clutches commenced to be produced in the new factory.

Present Products.
The company makes a small compact, light powered clutch for light powered drives.

The company's second line of manufacture, although not so large as the first, is based on clutches and six sizes of these devices are manufactured for use in motor boats, and a special double clutch in the center part of this device, and really the heart of the whole device.

The company's third line of manufacture, which is not so extensive as the first two, is the Holtz Gear Co. in 1884, at which time it was applied to one of the Pratt & Whitney horizontal barrel lathe, and on which machine it is in use even today, and during the last half of time many thousands of these have been sold by the Pratt & Whitney Co. as this first patent of the clutch, together with the turret lathe had, was assigned by Mr. Johnson to the Pratt & Whitney Co. He reserved the right to start a plant of his own later if he cared to, and he later started a plant known as the Holtz Gear Co. at Hartford, with a new patent of the Johnson Clutch, but this firm was short lived, and was later absorbed by the Carlyle Johnson Machine Co. about 1905.

Seaplane Follows All Customs of Other Navy Ships



When seaplanes became a part of the navy they accepted all the customs of the sea service. Here is one going to pay a courtesy call on the admiral, just as the water craft do.

Smallest and Gayest "Republic" Celebrates 4th Anniversary



A republic within a republic that, according to its citizens, is the status of the Free Consumers of Montmartre, the noted artist and writer colony in Paris, France. Recently they celebrated anniversary with gay abandon, as photo shows.

INDIAN BABY DOLLS
UPSET SCIENCE THEORY.
Washington.—Gay dolls peddled into shape by the baby hands of a four-year-old Navajo papoose may overturn European theories of learned ethnological scientists. Dr. J. Walter Fewkes, chief of the Bureau of Ethnology of the Smithsonian Institution, has just received a collection of small toy people, similar to the preceding product of the modern Navajo child. The figures just received are about two inches long and the majority of them apparently represent women. The little artist failed to furnish them with any eyes, ears, or nose.



It's Not a Home Until It's Planted

MANCHESTER NURSERIES

Plant Evergreens Now

We have a good assortment for immediate delivery. Fall is the best time for planting most varieties of deciduous nursery stock.

- | | |
|------------------|------------------|
| FRUIT TREES | FLOWERING SHRUBS |
| ORNAMENTAL TREES | PERENNIAL PLANTS |
| EVERGREENS | SMALL FRUITS |
| VINES | ROSE BUSHES |

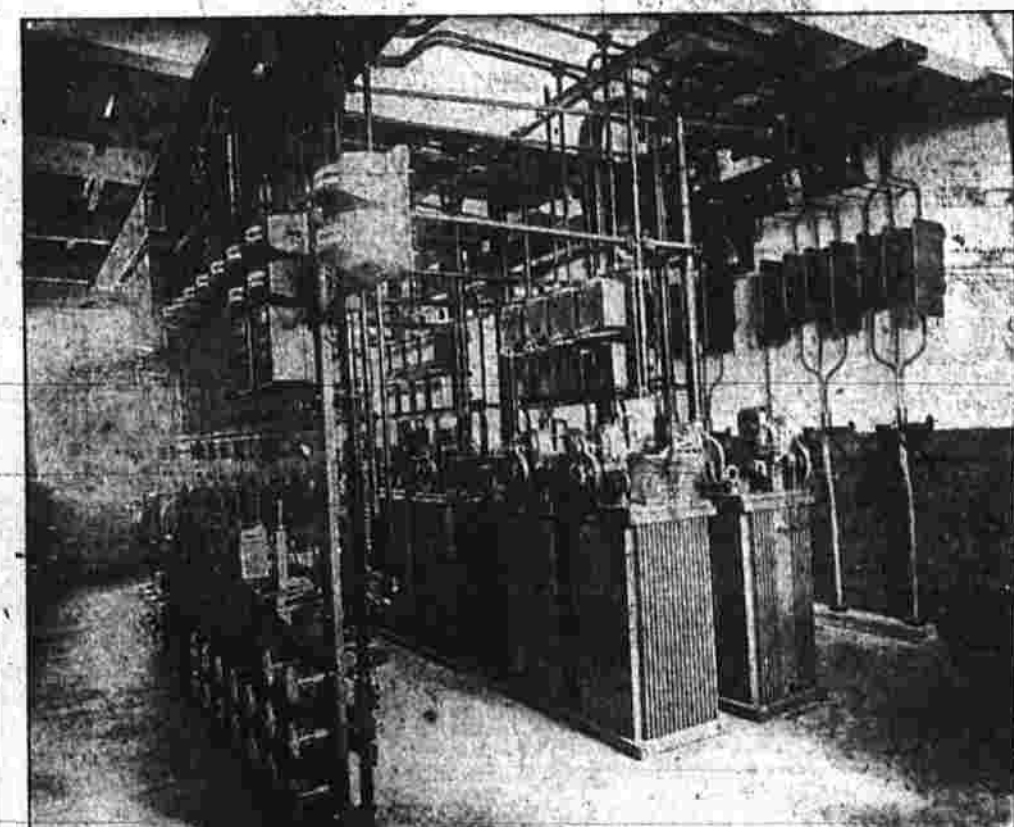
One Quality Only "The Best"

C. E. WILSON & Co.

ALLEN PLACE MANCHESTER

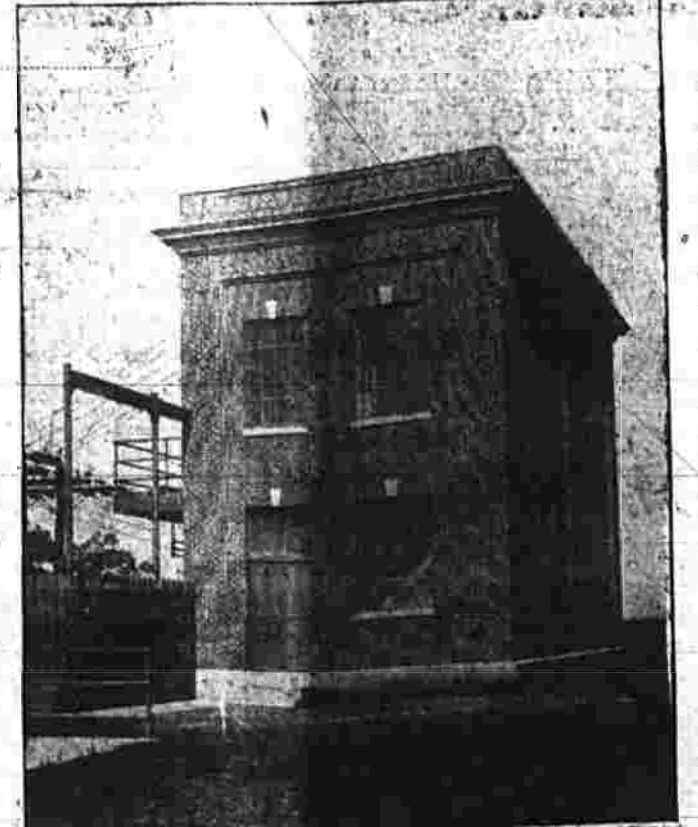
**CHINESE ROBBERS CAUSE
POOR WALNUT PRODUCTION.**
Washington.—Crime at China helps English walnut raisers in this country. At the fourth annual convention of the Northern Nut Growers Association in session here C. A. Reed of the U. S. Department of Agriculture, told members that robbery from Chinese dealers directly causes production of the nut to be low in America.

**The New Distribution Station Of
The Manchester Electric Co.
New Street
South Manchester**



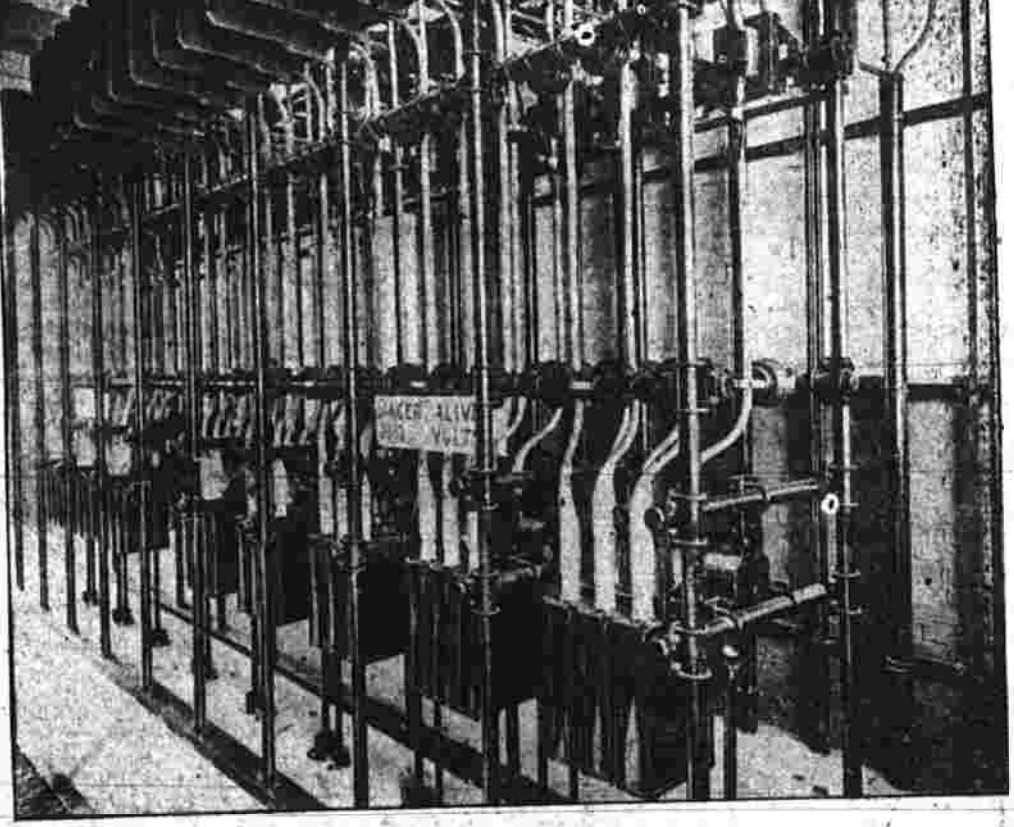
First Floor

On the left is shown the switchboard controlling electric current distributed to the Town of Manchester. The panel at the right of the switchboard controls 11,000 volt current received from generating station at Hartford.



Exterior View of Station

Constructed of brick, concrete and steel throughout to insure the maximum reliability of service by being fireproof. The upper platform at left supports most modern type of lightning arresters, as additional protection for efficient and uninterrupted service.



Second Floor

This shows the 2,300 volt oil switches mechanically operated from switchboard on the first floor. These feeder switches control electric current distributed to the town.

On this floor is also located eight modern Constant Current Transformers for supplying all the town street lighting.

THE carnival spirit of the Centennial will soon give way to serious thoughts for the welfare of the people of Manchester and to the future prosperity of the town.

It has been the privilege of The Manchester Trust Company and The Savings Bank of Manchester to serve the people of this community since it became apparent that the town was in need of banking facilities.

And now at the dawn of the second century of the life of Manchester we stand ready with complete facilities to play our part in ministering to the banking needs of its people and its business enterprises, large and small.

We believe that the Centennial offers a fitting time for us to pledge ourselves to give the best that is in us in the way of banking service and there by acknowledge our appreciation of the splendid support we have received since we commenced business.

These two banking institutions occupying the same building offer a complete range of banking service to individuals and business enterprises.

The Manchester Trust Company

- COMMERCIAL BANKING
- FOREIGN EXCHANGE
- TRAVELERS' CHEQUES AND LETTERS OF CREDIT
- COMPLETE TRUST SERVICE
- SAFE DEPOSIT BOXES AND STORAGE
- CHRISTMAS AND VACATION CLUBS

The Savings Bank of Manchester
A purely Mutual Savings Bank



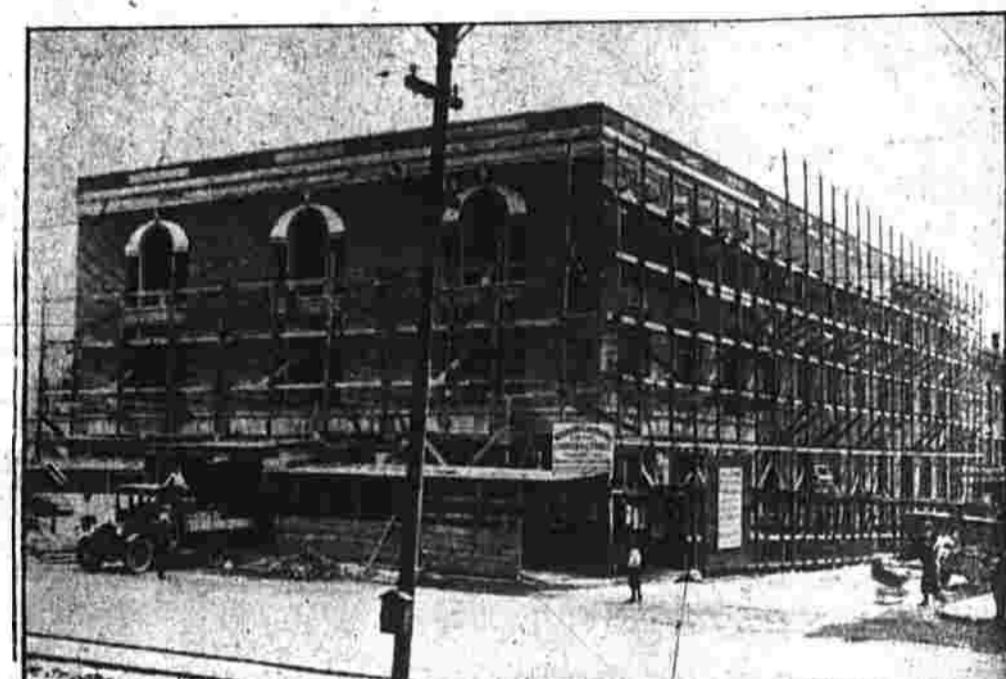
**The Manchester Trust Company
and
The Savings Bank of Manchester**

The Manchester Construction Co.

Office: House and Hale Building - Main Street - South Manchester

Incorporated 1919

These Buildings
Show to
Some Extent
The Scope
of
Our Work



THE WATKINS BLOCK



MIDLAND APARTMENTS

SERVICE

Past Achievements
Show That

We Are
Equal to
Any
Emergency



ALBERT F. KNOFLA
Supt. of Construction



General Manager



FRED C. KNOFLA
Foreman



ARTHUR A. KNOFLA
Real Estate



GERTRUDE E. KNOFLA
Office Manager

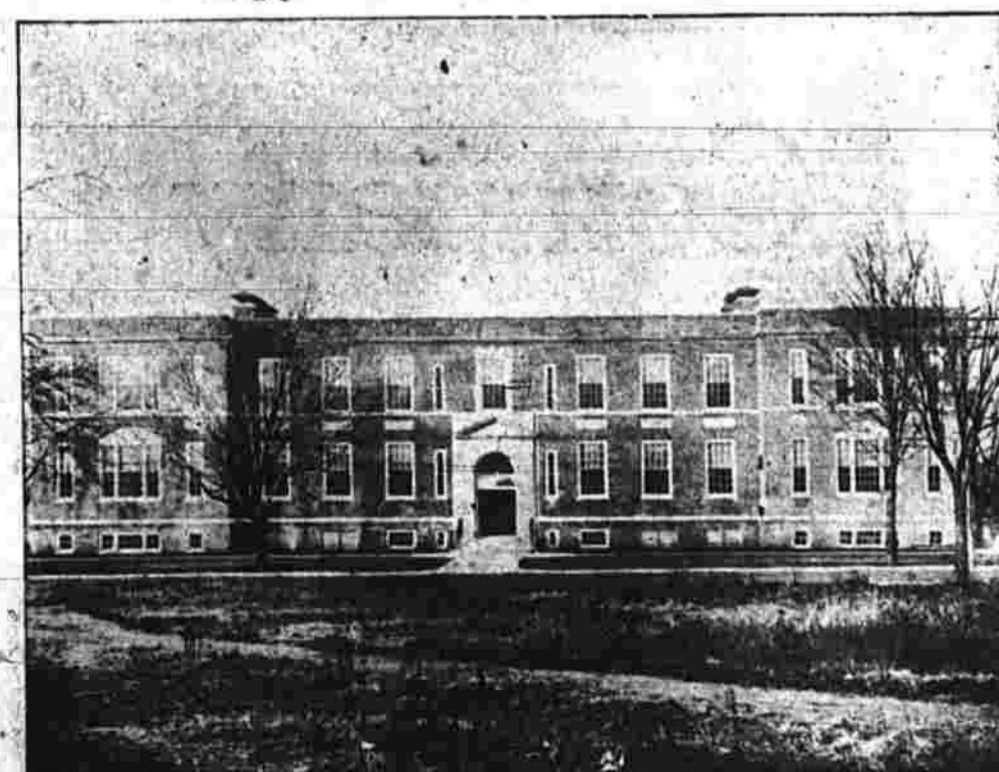
Officers

William A. Knofla
Pres. and Treas.
Albert F. Knofla
Secretary

Directors

William A. Knofla
Albert F. Knofla
Esther K. Knofla

NATHAN HALE SCHOOL



We Build
Anything

No Job
Too Large
or
Too Small

EVENING HERALD

